



ANKH  
IMPACT  
VENTURES

REIMAGINE HOW WE LEARN, LIVE, AND CONSUME

WE ARE CHANGEMAKERS

By deploying **catalytic early-stage capital to diverse change agents** across the globe, we unlock impactful ventures to **build a more sustainable future.**

## WE DRIVE CHANGE VIA THREE PILLARS

# 1

## Take global action now

Tackle the most pressing interlinked societal challenges

Globally, only **38%** of companies were aligned, while almost **55%** were misaligned or neutral with the UN Sustainable Development Goals (SDGs) in 2020.

The G20 countries represent close to or more than **50% of the total performance gap** for each UN SDG in 2020.

# 2

## Empower diverse perspectives

Harness the benefits of supporting a diverse set of founders

Companies in the top quartile for gender diversity are **39% percent more likely to have financial returns** above their national industry medians in 2023.

Companies in the top quartile for racial and ethnic diversity are **35% more likely to have financial returns** above their national industry medians in 2015.

Companies with above-average diversity scores report **19% more average innovation revenue** in 2017.

# 3

## Leverage science for impact

Make use of scientific data to create measurable social impact

Over **4 million scientific articles** related to specific UN Sustainable Development Goals were published between 2015 - 2019.

Despite the large volume of research on global challenges (e.g., climate research papers are among the highest cited, 37% above the world's average between 2015 - 2019), **there is a huge “research-practice gap”** that we can address in tackling these imposing challenges.

# Take global action now

## Tackle the most pressing interlinked societal challenges

We invest patient catalytic capital in 4 strategic areas, aligned with UN Sustainable Development Goals

### INCLUSIVE DIGITAL ECONOMY

How do we make education, skills, and jobs accessible to everyone in a way that meets societal needs?



### CLIMATE TECH & SMART CITIES

How can we improve climate and urban resilience and use renewable energy technology to future-proof our cities?



### SUSTAINABLE CONSUMPTION

How do we educate consumers on the ethics of their purchases and build sustainable supply chains in a globalized world?



### HEALTHCARE & LIFE SCIENCES

How can we invest in innovation that prioritizes the societal impact of better healthcare access and outcomes?





# Empower diverse perspectives

Harness the benefits of supporting a diverse set of founders

We invest in multiple types of early-stage entities to reach a wide range of game-changing innovators



## ENTREPRENEURS & STARTUPS

**\$50K to \$100K**

INVESTMENTS

Using a gender and racial equity lens, we provide initial funding for the next frontier of international rising stars who want to make the world a better place.



## INCUBATORS & ACCELERATORS

**\$100K to \$500K**

INVESTMENTS

We invest in and support platforms that can help us identify driven and diverse change agents as early in their journey as possible.



## EMERGING FUNDS/VCS

**\$100K to \$500K**

INVESTMENTS

We invest in first-time, emerging, female co-founded impact fund managers and Fund of Fund managers working in the pre-seed and very early “soil” stage.



## ACADEMIC INSTITUTIONS

**\$10K to \$100K**

INVESTMENTS

We sponsor impact pitch day competitions, commercialization of intellectual property, matched funding and co-investments with university capital.

# Leverage science for impact

Make use of scientific data to create measurable social impact

We take a close look at empirical evidence and analytics to understand the numbers behind the story

## CARBON FOOTPRINT



Carbon emissions and offset tools, net zero programs, business certifications

## INCLUSION & DIVERSITY



Hiring of leadership and workforce from under-represented backgrounds, inclusive access

## CORPORATE POLICY



Annual diversity and inclusion surveys, corporate code of ethics, whistleblowing policies

## CIRCULAR ECONOMY



Reduced or recycled waste, recycled packaging, air pollution, upcycled products

## STAFF WELLBEING



Living wages, study support, flexible work opportunities, mental/health care benefits

## CYBERSECURITY & DATA GOVERNANCE



Training, cybersecurity controls, data infrastructure, compliance and data regulations

# Our active allyship multiplies opportunities across the entire AIV ecosystem, cross-pollinating connections between our portfolio, advisors, consultants and international network

**We support founders with our valuable contacts and business relationships**

Portfolio companies can grow exponentially thanks to economies of scale at every level in our ecosystem

## CORE STRATEGIC PLATFORM

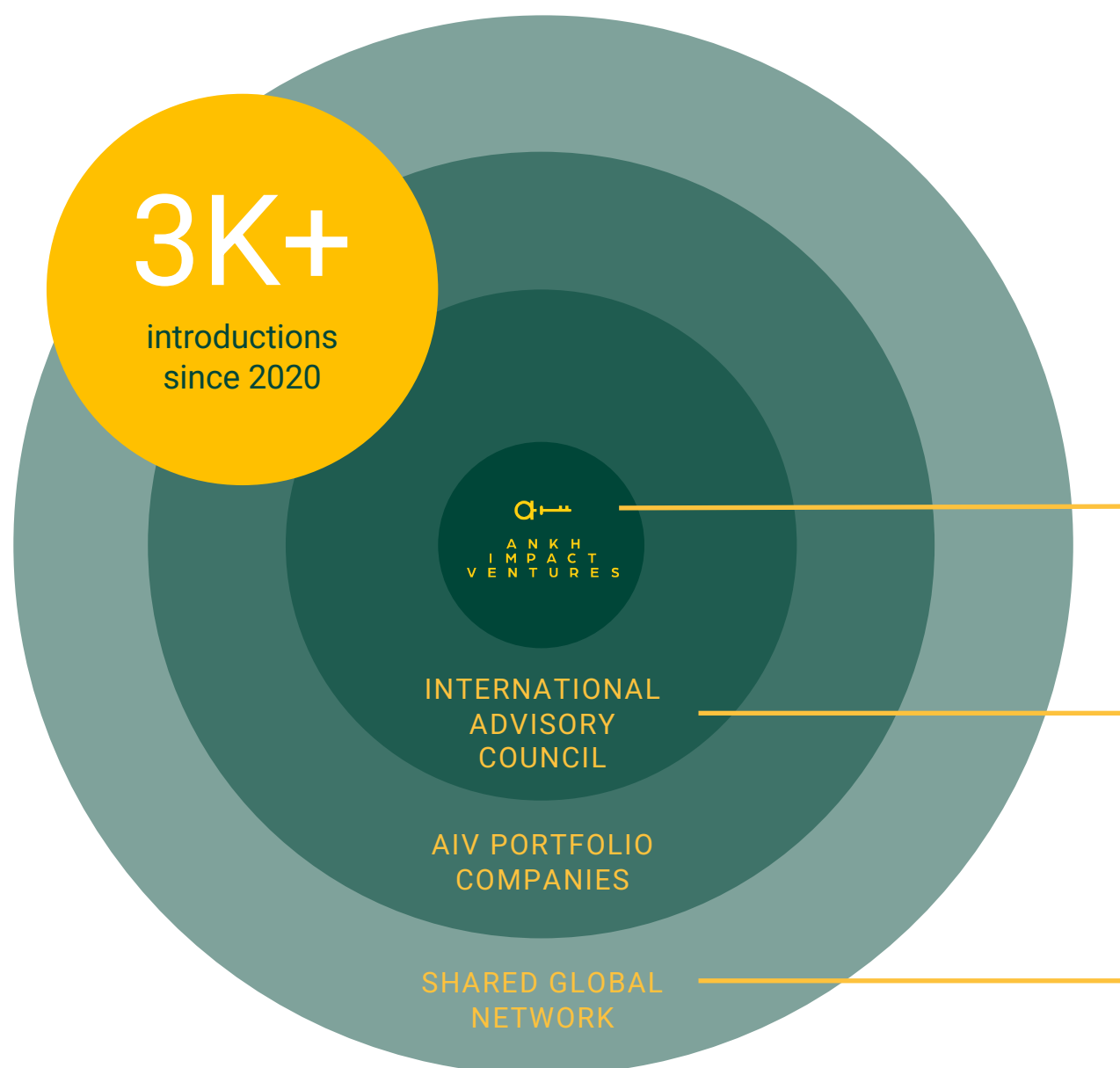
Experienced, diverse team of employees, consultants, and strategic partners help take founders to the next level

## INTERNATIONAL ADVISORY COUNCIL

Venture capitalists, corporate C-suite executives, scientists, industry experts, philanthropists, social enterprise leaders, seasoned entrepreneurs, environmentalists, professors, designers and many others

## GLOBAL SYNERGISTIC NETWORK

AIV enables connections through its participation in and sponsorship of live events, roundtables, pitch competitions, academic and government programs, social media, founder chat groups, press interviews and public relations



## GENDER EQUITY

**We focus our investments on women-led businesses**  
to leverage the proven strengths of female founders  
while also addressing the gender investment gap

### The gender investment gap persists

#### MEN OUTNUMBER WOMEN FOUNDERS

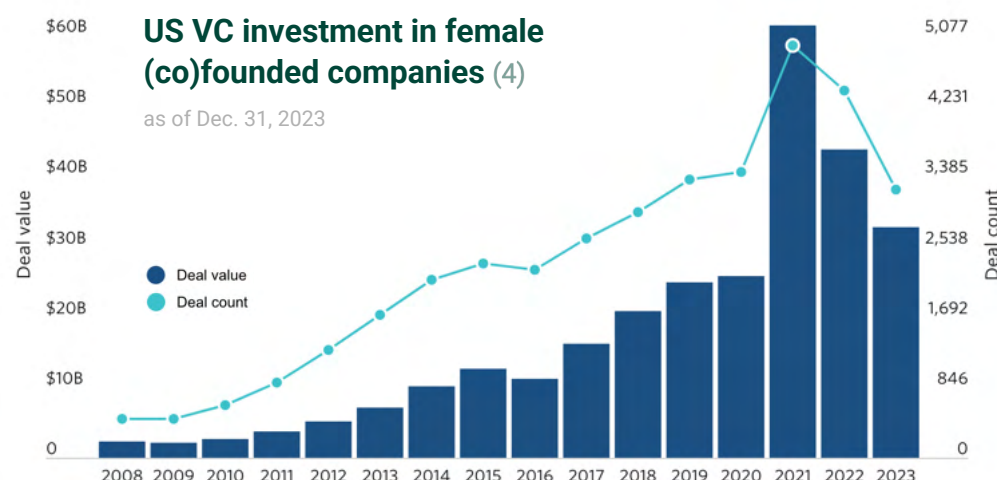
Out of 100 countries studied, the percentage of men who start a business exceeds the percentage of women (1)

#### GENDER REPRESENTATION GAP AT VCS

Only 5% of partners in European venture capital funds – and only 15% in US venture capital funds – are women (2)

#### FEMALE FUNDING GAP

In 2023, female entrepreneurs received only 1.8% of venture capital investment in Europe and 2% in the United States – the lowest percentage since 2016 (3)



### Female founders perform better on many dimensions

#### MORE THAN 2X BETTER PERFORMANCE

Research shows that start-ups (co)founded by women have higher growth, generating about 10% more revenue over a period of five years – that's 2.5 times more revenue generated per \$ invested compared to all-male founder teams (5)

**2.5x**  
more revenue  
generated by  
women than men

#### BETTER RISK MANAGEMENT

Female entrepreneurs are less likely to overestimate their track record – even though their businesses are 25% more likely to outperform average peer EBIT margins (6)

#### A POSITIVE & INCLUSIVE WORK CULTURE

Teams led by women are reported to be more communicative, collaborative, and open to learning (7) and hire 2.5 times more female employees than all-male founder teams (8)



## OUR PORTFOLIO

# Global footprint with investments in France, Germany, UK, US

### INCLUSIVE DIGITAL ECONOMY

50inTech

Eden Labs

Hirize

labelld

PINK SALT  
VENTURES

playdate.

THE 98

UNICORN GROWTH  
CAPITAL

VICI

### CLIMATE TECH & SMART CITIES

e<sup>2</sup>



KIND  
DESIGNS

planit

### HEALTHCARE & LIFE SCIENCES

breakthru



joy  
days™

Mission-Driven Tech™

PAEON™

### SUSTAINABLE CONSUMPTION

AnotherTomorrow

CID\

ENTR



THALIE  
PARIS

THE VERTICALE

Acquired in 2023

TO THE MARKET

UNTAGGED.

CASE STUDY: 50INTECH

Aim for a 50% representation of women in tech by 2050



[www.50intech.com](http://www.50intech.com)



CAROLINE RAMADE  
FOUNDER & CEO

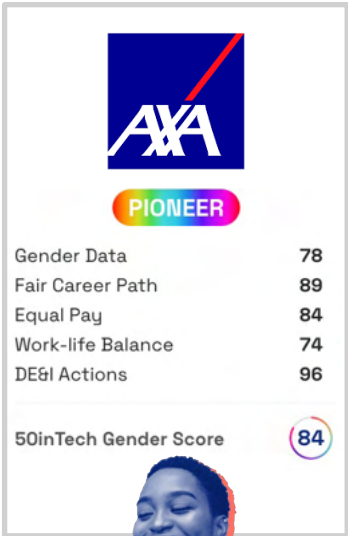


JULIEN LONDEIX  
FOUNDER & CTO

FOUNDED 2018 • PARIS, FRANCE • 14 EMPLOYEES • SEED STAGE STARTUP

“ We believe women must participate equally in the shape of the products of the future, which impacts all of society. Women are 52% of humanity, we are a minority only in tech. It's an emergency to retain and attract women in the tech industry and make the tech industry more inclusive.

50inTech is on a mission to achieve 50% representation of women in tech by 2050 since discrimination leads 1 of 2 women today to leave tech. To retain, attract and accelerate their careers, 50inTech’s all-in-one platform uses gender scoring and the most inclusive company screening to match women skilled in tech with the most inclusive companies.



KEY SUCCESSES

- B2B SaaS model saw 126% of growth last year
- 100 clients
- +30K women talents

FUTURE PLANS

- Extension in Europe (UK, GE)

RELATED UNITED NATIONS SDGs



## CASE STUDY: ANOTHER TOMORROW

# Model a new future for fashion

AnotherTomorrow

[www.anothertomorrow.co](http://www.anothertomorrow.co)



VANESSA BARBONI  
HALLIK  
FOUNDER & CEO

FOUNDED 2018 • NEW YORK, NY, USA • 11 EMPLOYEES • SERIES A STARTUP

“Fashion is deeply flawed as a system with material and wide-ranging negative externalities. We exist to model holistic change from sourcing to innovative business models, treating clothing as an asset.”

Another Tomorrow is the market-leading accessible luxury brand with a best-in-class Authenticated Resale program, full product line digitalization and bespoke farm-to-closet supply chains.



### KEY SUCCESSES

- DTC customers in 40 countries and distribution relationships with the top global retailers

### FUTURE PLANS

- Scale the core brand internationally
- Leverage our learnings from the power of digitalization and Authenticated Resale to further evolve our technology platform to accelerate recommerce

### RELATED UNITED NATIONS SDGs



## CASE STUDY: BREAKTHRU

# Tiny movement-based breaks that energize teams

**breakthru**

[www.breakthru.me](http://www.breakthru.me)



MELISSA PAINTER  
FOUNDER

FOUNDED 2020 • VENICE, CA, USA • 8 EMPLOYEES • SEED STAGE STARTUP

“Our body makes energy. All the science today lets us know “brain-bound thinking” is a myth. We are moving thinkers. When we sit still, we turn off the part of our brain that is in our body. Move more, think better.

Breakthru is a tool for teams, work and school that unleashes the natural synergy between motion and mind in all parts of your day, across a lifetime, for mental and emotional wellbeing.



### KEY SUCCESSES

- Used in over 39,000 organizations, in 72 countries, helping kids and grown ups take breaks to boost their physical and mental wellbeing

### FUTURE PLANS

- Immersive movement based breaks, delivered across all platforms, for all ages. Powered by AI, spatial computing, and our bodies in motion. To help us learn how to use the part of our brain that is in our bodies.

### RELATED UNITED NATIONS SDGs





## CASE STUDY: CIDA

# Circular Web3 platform for phygital luxury



[www.cida.space](http://www.cida.space)



SUSANNE HAHN  
FOUNDER



FLORIAN HOFMANN  
FOUNDER

FOUNDED 2021 • STUTTGART, GERMANY • 3 EMPLOYEES • SEED STAGE STARTUP

“ We built CIDA as a nucleus for Web3 solutions in the circular economy. Today, we’re leading the transition to phygital and circular luxury with our partner brands.

CIDA is a Circular Re:Design Platform to transform luxury waste components into lifestyle products for a phygital age. The vision of CIDA is to overcome the “take make waste” approach in the luxury industry.



### FUTURE PLANS

- Starting within the automotive industry, CIDA will be able to cross their unique Upcycling-NFT solution to other luxury verticals
- Next financing round will be announced after signing the first major brand deal within 2022

### RELATED UNITED NATIONS SDGs



## CASE STUDY: DOPAGE

# Overdose prevention education to protect students



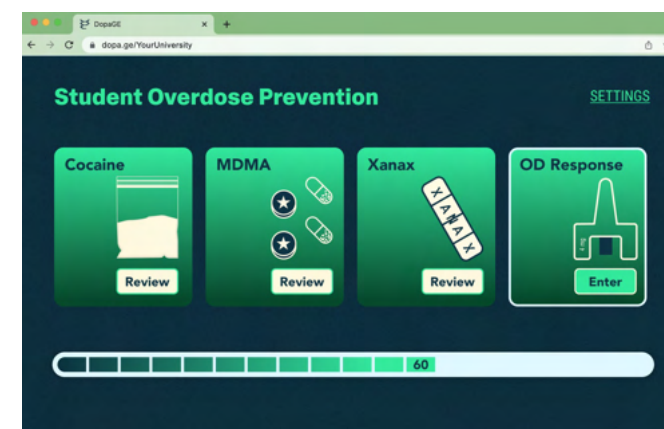
[www.dopa.ge](http://www.dopa.ge)

FOUNDED 2022 • LOS ANGELES, CA, USA • 7 EMPLOYEES • PRE-SEED STARTUP



### All overdoses are preventable.

DopaGE teaches students how to prevent, recognize, and respond to overdoses in the way they like to learn. Every college student in the United States needs protection against overdose – now the leading cause of death in their age group. DopaGE takes the mystery out of illicit substances for students and standardizes illicit drug education to promote less suffering and death related to substance use. Developed with emergency medical personnel, neuroscientists, and UX researchers, DopaGE is designed not just to teach our students about the subjective harm profiles and effects of illicit drugs, but to engage them. It is built to feel like they are playing their favorite video games and watching their favorite cartoons because high engagement means high recall ability.



**MADELINE HILLIARD**  
FOUNDER & CEO



**AMANDA GRENNAN**  
CO-FOUNDER & COO

### KEY SUCCESSES

- Of over 300 college students surveyed, 95% prefer DopaGE's teaching style over any other substance use education they had previously received

### FUTURE PLANS

- Train 100,000 students in overdose prevention and response by 2025
- Scale across not just universities, but into horizontal markets like corporations and insurance as well

### RELATED UNITED NATIONS SDGs



# Early-stage VC fund focused on AgriFood tech and science



[www.e2jdj.com](http://www.e2jdj.com)



STEPHANIE DORSEY  
FOUNDER



COREY JONES  
FOUNDER

FOUNDED 2021 • NEW ORLEANS, LA, USA • 3 EMPLOYEES • PRE-SEED to SERIES A FUND

“How you do anything is how you do everything. It’s important for us to give it our all with a deep commitment to excellence on every level when it comes to running the firm as well as our day to day lives.



E<sup>2</sup>JDJ focuses on scalable, high growth and early-stage innovative businesses that digitize and drive efficiencies and productivity across the food supply chain that improve the quality, resilience and sustainability of the food system, and ultimately human and planetary health.

### KEY SUCCESSES

- E<sup>2</sup>JDJ has made 14 investments in exceptional companies alongside strong co-investors such as NEA, Greylock, DCVC, and GV. The firm has leading investors including both institutional and large family office capital.

### FUTURE PLANS

- Build an enduring financial firm strong enough to survive multiple generations of owners and spoken of in the same breadth as the greatest financial institutions in the industry.

### RELATED UNITED NATIONS SDGs



CASE STUDY: EDEN LABS

# Empowering collaborative technology

**Eden Labs.**

[www.edenlabs.cloud](http://www.edenlabs.cloud)

FOUNDED 2021 • NEW YORK, NY, USA • 6 EMPLOYEES • PRE-SEED STARTUP



SOFIA ASSAB  
FOUNDER



DEVON TIETJEN  
FOUNDER

“ Our vision is to bring “the cloud” into a space of accessibility, increased creativity, sustainability and equity. Our blockchain technology will allow for companies and individuals to have true control over their data and digital identities.

Eden Labs' technology has the power to give people control back over their data in the most sustainable and equitable way.



KEY SUCCESSES

- We validated our prototype in Q1 2023, finishing demo development in Q2 2023. We are now bringing on our first users to test our multi-data-base management tool.

FUTURE PLANS

- We plan to leverage our revenue generating data-base tool to bring on customers to our novel cloud platform in 2025.

RELATED UNITED NATIONS SDGs

<b>5</b> GENDER EQUALITY	<b>7</b> AFFORDABLE AND CLEAN ENERGY	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE
<b>10</b> REDUCED INEQUALITIES	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS



CASE STUDY: ENTR

# The source of truth for food and beverage industry regulation

**ENTR**

[www.entrtechnologies.com](http://www.entrtechnologies.com)



CHELSEA HAWK  
CEO & CO-FOUNDER



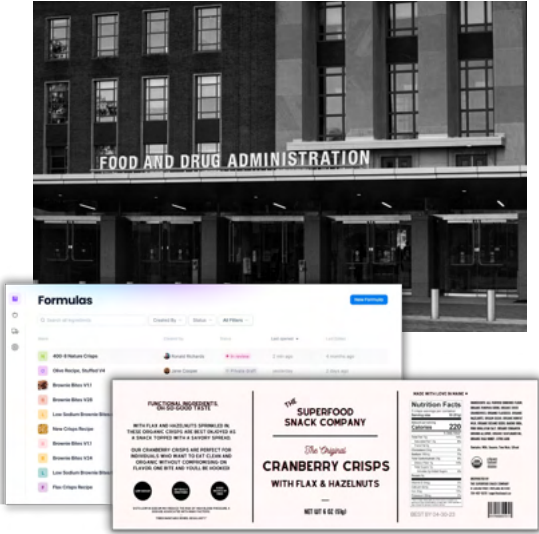
KRISTIN ALLEN  
COO & CO-FOUNDER



NICOLAS ZAATAR  
CTO & CO-FOUNDER

FOUNDED 2020 • AUSTIN, TX, USA • 3 EMPLOYEES • PRE-SEED STARTUP

“ We are passionate about improving our food system. By becoming the source of truth for food regulation, we can help the companies that feed us, do better — having a massive impact on the health of consumers and our planet.



ENTR is an enterprise SaaS platform that navigates food and beverage companies through complex regulations so they can create healthier, more sustainable products. Powerful AI allows companies to seamlessly understand the data behind every ingredient and know not only how an ingredient interacts with local-to-global regulations but also its sustainability impact, health impact, shelf stability, taste, texture, and how it combines with other ingredients.

## KEY SUCCESSES

- 11 design partners (early users) including Daily Harvest, JUST Egg, Saffron Road, Yumi, and more.
- Investors include Plug & Play Ventures, SOSV, Future Communities Capital, Google/Microsoft execs, and more

## FUTURE PLANS

- Achieve market share within the mid-market, then expand up-market to CPG conglomerates.

## RELATED UNITED NATIONS SDGs



CASE STUDY: HIRIZE

# Revolutionize recruitment with AI, one hire at a time



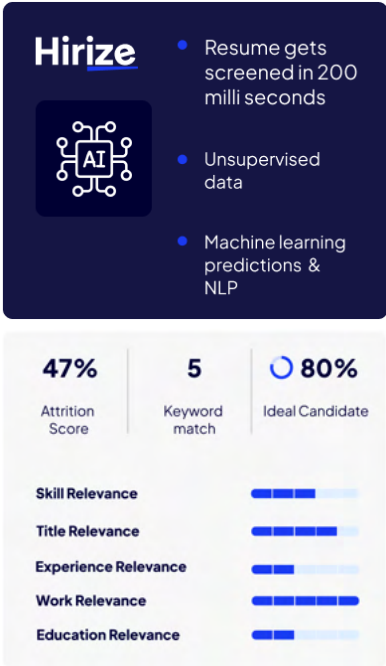
FOUNDED 2022 • MIAMI, FL, USA • 7 EMPLOYEES • PRE-SEED STARTUP



ESRA KAYGIN  
FOUNDER & CEO

“ Our vision is to transform the hiring process through cutting-edge AI technology, enabling companies to make data-driven decisions and find the right talent quickly and efficiently.

Hirize is the industry's most advanced AI-powered resume parser and matching API. By using the latest in AI technology (OCR, NLP, Deep Learning AI and GPT), Hirize extracts data from HR documents with the greatest accuracy in the industry (over 90%, compared to the 60-80% current market standard).



EREN YASARKURT  
FOUNDER & CTO

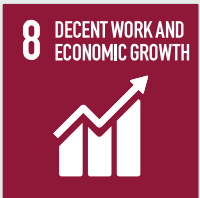
KEY SUCCESSES

- Launched platform with positive feedback from over 380 Beta users and saw a significant increase in the number of successful job matches and 30% more qualified candidates within the same candidate pool.
- Partnership agreements with major companies and organizations such as OpenAI, AWS/Amazon and Microsoft.

FUTURE PLANS

- Develop new AI-driven features and expand to additional stages of the recruitment process (such as onboarding and performance management) as well as new markets.

RELATED UNITED NATIONS SDGs



## CASE STUDY: INTERSTELLAR LAB

# Preserve life on Earth and expand it in space



[www.interstellarlaboratory.com](http://www.interstellarlaboratory.com)



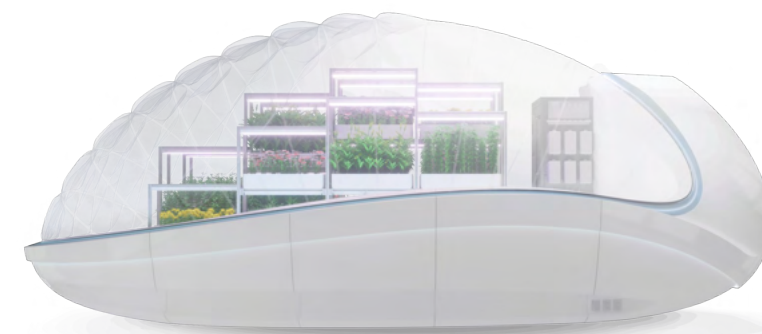
**BARBARA BELVISI**  
FOUNDER & CEO

FOUNDED 2018 • US / FRANCE • 32 EMPLOYEES • SEED STAGE STARTUP

“ If you can dream it, you can build it.

Interstellar Lab's mission is to preserve life on Earth and expand it in space. Our first focus is plant life.

We develop and build inflatable, autonomous and controlled-environment pods that recreate perfect climatic conditions for plants to grow, on Earth and in space.



### KEY SUCCESSES

- 200 orders for controlled-environment greenhouses (BioPod) from natural ingredients, cosmetics, pharmaceuticals, and food/beverage companies
- 10 BioPods in production, 1 fully functional installed
- 2 NASA contracts for food production systems in space
- \$7M raised from business angels and VCs
- Team from NASA, SpaceX, Dassault, Airbus, Agricoor, Biomerieux

### FUTURE PLANS

- Build BioPod factory to increase production capabilities and meet customer demands
- Grow team to 60 people in 8 months
- Install first BioPods at customers' location
- Launch first system in space

### RELATED UNITED NATIONS SDGs



CASE STUDY: JOYDAYS

# Create delicious blood sugar friendly snacks



[www.getjoydays.com](http://www.getjoydays.com)



AMY COHN  
FOUNDER & CEO

FOUNDED 2021 • LOS ANGELES, CA, USA • 2+ EMPLOYEES • PRE-SEED STARTUP

“ We are a food company focused on health equity and accessible solutions for people with chronic conditions.

Joydays creates delicious blood sugar friendly snacks, developed with top dietitians and the former president of the American Diabetes Association. 51% of the US population has prediabetes or diabetes, making it the largest epidemic of our time. With no modern brands tackling this massively underserved diabetes market, Joydays has a first-in-market innovative product that will capture a portion of both the \$12B Diabetic Snacks Market and \$99.79B Reduced Sugar Snacks Market respectively.



KEY SUCCESSES

- Best of 2022 Nosh nominee; accepted into Startup Health, a global collective of leading healthcare entrepreneurs tackling the biggest moonshots of our time.
- Launched with Breeze Airlines and in Delta terminals at LAX – 3 re-orders in a month

FUTURE PLANS

- Launching more retail doors plus Amazon in 2023
- Hospital distribution and hotels

RELATED UNITED NATIONS SDGs





## CASE STUDY: KIND DESIGNS

# Save coastal communities from rising sea-levels



[www.kinddesigns.com](http://www.kinddesigns.com)



ANYA FREEMAN  
FOUNDER & CEO

FOUNDED 2021 • MIAMI, FL, USA • 6 EMPLOYEES • SEED STAGE STARTUP

“ We are the first generation to feel the effect of climate change and the last generation who can do something about it.

– BARACK OBAMA

Kind Designs is saving 507 coastal communities from rising sea-levels by 3D Printing living seawalls that function as reefs, sequester carbon and collect essential data.



### KEY SUCCESSES

- Closed \$5M Seed round on \$18M valuation
- First living seawalls installed in October 2023
- \$4M in pre-launch orders
- Currently printing panels in Miami

### FUTURE PLANS

- Scale globally and empower contractors in all at-risk cities by providing them financing for their own 3DPrinters, local materials and custom designs.

### RELATED UNITED NATIONS SDGs



## CASE STUDY: LABELLD

# Enabling a new digital circular economy for luxury brands



[labelld.com](https://labelld.com)

FOUNDED 2021 • LONDON, UK • 6 EMPLOYEES • PRE-SEED/SEED STARTUP



JULIA VENDRAMIN  
CO-FOUNDER & CEO



NICOLAS VENDRAMIN  
CO-FOUNDER & COO

“ We are driven by our personal passion and experience in the industry to leave the world in a slightly better place than we found it, by reducing the impact of the industry on nature and the next generation.

Labelld pioneers the transition to a new digital economy, merging physical products with Web3 to create unique digital passports for each item, revolutionizing brand-consumer interactions and the management of prestigious product portfolios.



### KEY SUCCESSES

- Successfully raised £600k Angel Round
- Built Deep Tech infrastructure
- Onboarded first enterprise client

### FUTURE PLANS

- In 2024, run three enterprise projects
- From 2025 onward, scale the product across the luxury industry to become a premier Web3 destination

### RELATED UNITED NATIONS SDGs



## CASE STUDY: MISSION-DRIVEN TECH

# Expand global access to quality cervical healthcare

**Mission-Driven Tech™**

[missiondriventech.com](https://missiondriventech.com)

FOUNDED 2022 • NEW YORK, NY, USA • 2 EMPLOYEES • PRE-SEED STARTUP



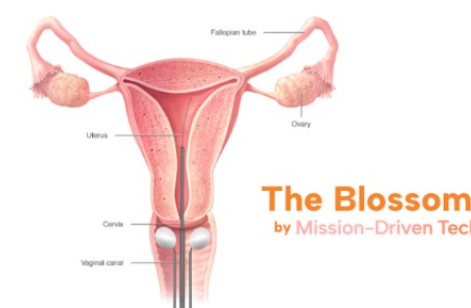
**EVE MCDAVID**  
CO-FOUNDER & CEO



**DR. ONYINYE  
BALOGUN**  
CO-FOUNDER &  
CHIEF MEDICAL OFFICER

“ Women and physicians deserve the safest treatment to cure cervical cancer.

Mission-Driven Tech is a new women's health venture dedicated to the transformation of gynecologic cancer care with modern technology. In collaboration with Weill Cornell Medicine, Mission-Driven Tech will address systemic gender and racial inequities and expand access to the quality of care all patients deserve. Mission-Driven Tech is developing digital and hardware solutions to modernize the entire cervical healthcare continuum, starting with an insight-driven content app for the 167M US persons with a cervix and the providers who treat them, and a next-gen Brachytherapy device designed to optimally fit the anatomy of each patient undergoing treatment.



### KEY SUCCESSES

- Alignment with global WHO Cervical Cancer Elimination initiative
- 2022 Weill Cornell Medicine Business Plan Challenge Winners
- 2023 TechStars powered by JP Morgan (finalist, selection pending)

### FUTURE PLANS

- 2023 TOUCH in-market launch
- 2025 Blossom FDA approval

### RELATED UNITED NATIONS SDGs





CASE STUDY: PAEON

# Smart robotics for the underrepresented amputee community



[www.paeon.co](http://www.paeon.co)



CRISTIAN ROGERS  
FOUNDER & CEO

FOUNDED 2020 • IRVINE, CA, USA • <10 EMPLOYEES • SEED STAGE STARTUP

“ A decent invention solves an obvious problem, a good invention solves multiple obvious problems, a great invention solves problems you can't even imagine.

Paeon is a first-of-its-kind robotics company that develops natural, affordable and adaptive upper limb prostheses. Paeon's patent-pending product eliminates the need for an amputee to get a custom prosthesis because it grows with them, an especially useful feature for children age 6 and up. Since our prostheses physically adapts to the user, it can simply be ordered online for 98% faster delivery than any traditional prostheses.



### KEY SUCCESSES

- Winner of the Impact Founders Pitch 2022 Competition

### FUTURE PLANS

- Launch first product line in 2024 and second product line by 2026
- Finalize initial key partnerships with select organizations in 2024

### RELATED UNITED NATIONS SDGs



## CASE STUDY: PINK SALT VENTURES

# Early stage investors in female-led technology companies

## PINK SALT VENTURES

[www.pinksaltventures.com](http://www.pinksaltventures.com)



**SAMIRA ANN QASSIM**  
CO-FOUNDER & PARTNER

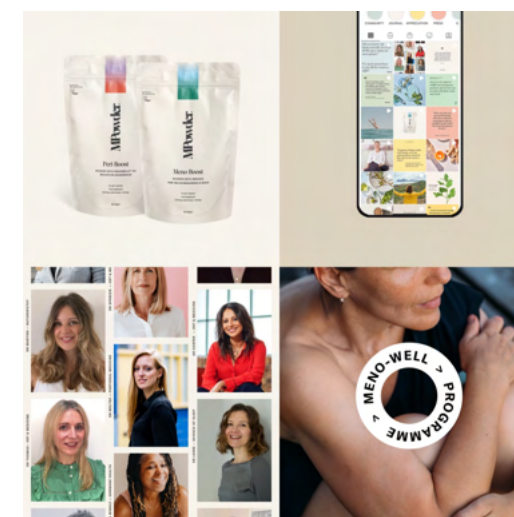


**SALONI BHOJWANI**  
CO-FOUNDER & PARTNER

FOUNDED 2019 • UK, US, EU • 2 GENERAL PARTNERS • PRE-SEED & SEED FUND

“ We want to back the next generation of self-made female billionaires.

Pink Salt Ventures invests in female-led technology companies building a better world in health, wealth, work and play. Co-founded by former operators and entrepreneurs, Pink Salt Ventures Fund I was launched in 2022. Samira started the firm with a proof of concept vehicle in 2019, investing in 6 portfolio companies. When she met Saloni who was angel investing in the space with the same entrepreneurial philosophy and approach, they found a meeting of minds. The GPs teamed up in 2021 to launch the institutional phase of Pink Salt Ventures.



### KEY SUCCESSES

- Top quartile performance from portfolio companies
- Prior investments in 2 unicorns
- Selected for Goldman Sachs Emerging Manager Program
- Featured in Sifted, TechCrunch, Forbes, Nature, and Business Insider

### FUTURE PLANS

- Launch subsequent funds to address the trillion-dollar opportunity female founders represent
- Make top tier returns synonymous with female founders

### RELATED UNITED NATIONS SDGs





## CASE STUDY: PLANIT PONICS

# Democratizing urban agriculture to address food inequity



[www.planitponics.com](http://www.planitponics.com)



DEVONNE HART  
FOUNDER & CEO

FOUNDED 2022 • BAY AREA, CA, USA • 3 EMPLOYEES • SEED STAGE STARTUP

“ Planit Ponics’ applications of hydroponics can empower communities globally as part of a larger movement to revolutionize the way food is grown and consumed.

Planit Ponics is democratizing urban agriculture to address food inequity through sustainable and scalable technology such as innovative hydroponic systems, patent-pending solid and liquid nutrients, and urban farming education.



### KEY SUCCESSES

- Acquisition of retail hydroponics store in Santa Rosa, CA (closing in 2Q 2023)
- Placed 4th out of 258 applicants at TCU Values & Ventures pitch competition
- Signed 2 educational partnerships to pilot urban farming curriculum with students

### FUTURE PLANS

- Offer an agritecture product line expansion as well as project consulting for hydroponic community gardens
- Improve B2B direct sales

### RELATED UNITED NATIONS SDGs



CASE STUDY: PLAYDATE

# Provide a stable, fulfilling upbringing to children worldwide



playdate.

[www.gotoplaydate.com](http://www.gotoplaydate.com)

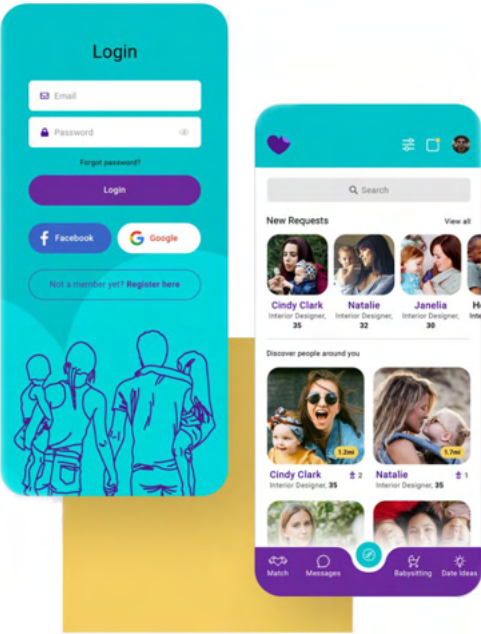


NEVINE COUTRY  
FOUNDER & CEO

FOUNDED 2021 • LONDON, UK • 3 EMPLOYEES • SEED STAGE STARTUP

“As a single parent myself, I recognize the need for more blended families to create new family units and meaningful relationships to support the wellbeing and upbringing of children both mentally and financially.

Playdate makes dating accessible for single parents (a market of 320 million people worldwide), allowing them to connect with like-minded single parents, and providing them with discounted childcare solutions in the process.



## KEY SUCCESSES

- Playdate is the UK's first dating app for single parents. Since launch in April 2021, Playdate has grown to 55,000 users with a 10% MoM growth rate.
- Awarded Best Emerging Dating App 2023 and listed on Startups 100 UK Index 2024

## FUTURE PLANS

- Become the world's leading dating app for single parents
- Continue growth in the UK market, scale the business to the US in 2024 and then spread worldwide

## RELATED UNITED NATIONS SDGs



## CASE STUDY: PSYKHE AI

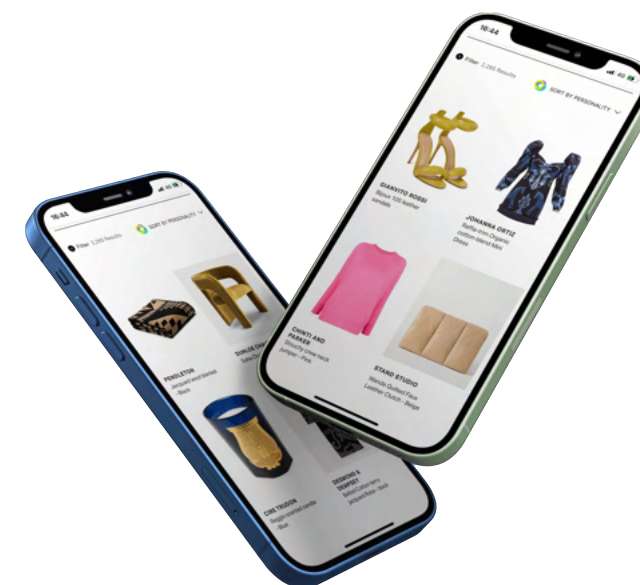
# Next-generation personalization through AI and psychology



**ANABEL MALDONADO**  
FOUNDER & CEO

FOUNDED 2020 • NEW YORK, NY, USA • <10 EMPLOYEES • SEED STAGE STARTUP

“ We've created the brain of a super personal shopper that instantly gets everyone. Our proprietary psychographic data and models help retailers know their consumer and what to put in front of them from millions of products.



PSYKHE AI is a Personalization-as-a-Service platform that uses psychology-powered AI to hyper-personalize entire product categories by taking the user's personality into account. Unlike generic product recommendation engines, using personality data as an added layer and anchor – in addition to interactions and purchase data – enables PSYKHE AI's models to behave human-like, and recommend across different categories that include fashion, home & furniture, beauty & grooming, and travel.

### KEY SUCCESSES

- Demonstrated 5x revenue increase
- 2023 New York Fashion Tech Lab (selected by Macy's, Saks Fifth Avenue, Burberry, Richemont)
- Founder spoke at The Business of Fashion Technology Summit on AI

### RELATED UNITED NATIONS SDGs



## CASE STUDY: THALIE PARIS

# Disruptive, international sustainable luxury leather brand



NATHALIE DIONNE  
FOUNDER

FOUNDED 2020 • PARIS, FRANCE • <10 EMPLOYEES • SEED STAGE STARTUP

“Thalie is a muse by whom nature reflourishes.”

Thalie embodies Parisian chic and minimalism, and takes sustainable luxury handbags to new heights. We create daring handbags made of innovative, vegan and recycled materials for women who do not want to compromise on styling and functionality but understand the importance of not over consuming while using available resources.



### KEY SUCCESSES

- Voted Most Eco-Conscious Luxury Leather Goods Brand in France and Top 12 vegan brand of handbag 2022
- Received the highest ESG+ Certification and Butterfly Mark from Positive Luxury Accelerator in 2024
- Presenting at Bloomingdale's Dubai and Printemps Paris for the second year
- Opening first Paris store at La Chambre

### FUTURE PLANS

- Raising 2 million euros to meet demand

### RELATED UNITED NATIONS SDGs





CASE STUDY: THE 98

# Investing in early stage technology businesses led by women

THE 98

[www.the98.com](http://www.the98.com)



JOY MARCUS  
GENERAL PARTNER & CO-FOUNDER



LYNDA CLARIZIO  
GENERAL PARTNER & CO-FOUNDER

FOUNDED 2022 • NEW YORK, NY, USA • 4 EMPLOYEES • SEED & SERIES A FUND

“ The 98 will give outstanding female founders the opportunity to take a bigger piece of the pie—the 98% of venture capital they are not capturing now—while generating outsize returns for our investors.

Our vision is to become the premier fund for women entrepreneurs and to realize significant returns by investing in women. Women-led start-ups receive only 2% of venture capital dollars despite generating higher returns on invested capital and exiting sooner. The 98 aspires to give outstanding women the opportunity to take a bigger piece of the pie by providing capital, operating expertise and our networks to fuel growth and build the great companies of the future.



## KEY SUCCESSES

- Approx \$2M deployed to female-led tech businesses: Paladin, The Vendry, Stratyfy, Private AI and Cambri.

## FUTURE PLANS

- Continue building out investor and founder networks to expand fund size and footprint.

## RELATED UNITED NATIONS SDGs





## CASE STUDY: THE VERTICALE

# Authentic alignment between brands and consumers

### THE VERTICALE

[www.theverticale.com](http://www.theverticale.com)

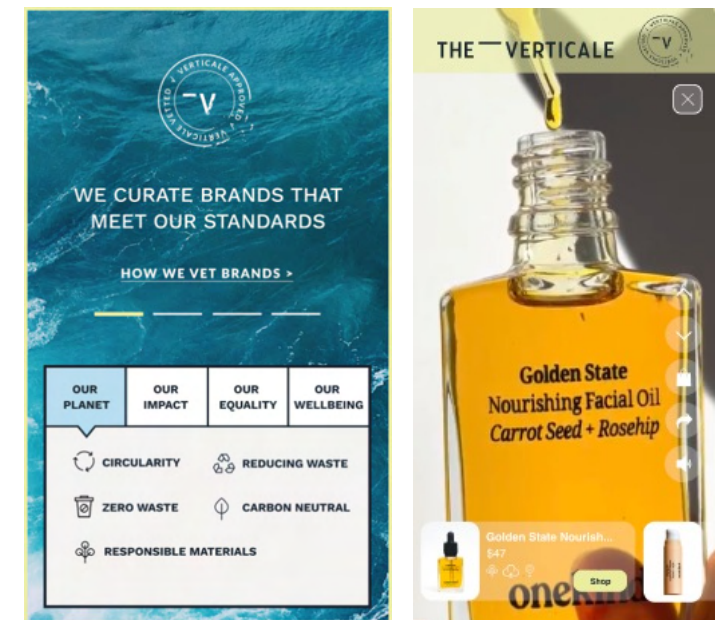


JACLYN GRAUMAN  
FOUNDER & CEO

FOUNDED 2019 • NEW YORK, NY, USA • 4 EMPLOYEES • PRE-SEED STARTUP

“ Our vision is driven by the core belief that the future of commerce is conscious.

At The Verticale, we power authentic alignment between brands and consumers through a community-fueled shopping experience that infuses social connection and trusted values assignment. By unlocking the shopping experience of tomorrow, we can positively influence consumer consumption at scale, driving network effects that will steer the entire retail and consumer industries toward a more responsible future.



#### KEY SUCCESSES

- Entrepreneurs Roundtable Accelerator Cohort 20 (Top Tech Accelerator in NYC)
- Joined forces with Marmalade in 2023 to offer a new community-driven way to uncover the best products from the best online brands, together.

#### RELATED UNITED NATIONS SDGs



## CASE STUDY: TO THE MARKET

# The new standard in supply chain transparency

**TO THE MARKET**

[www.tothemarket.com](http://www.tothemarket.com)



JANE MOSBACHER  
MORRIS  
FOUNDER & CEO

FOUNDED 2016 • USA / GLOBAL • 16 EMPLOYEES • SERIES A STARTUP

“ TO THE MARKET is powering the ethical supply chain.

TO THE MARKET is a software platform enabling transparency in the supply chain, allowing for retailers, brands and corporations to procure goods and quantify the environmental and social impact of their procurement. Utilizing seamless end-to-end workflow management, TTM provides turn-key supply chain management to our clients which consist of corporations, retailers and brands.



### KEY SUCCESSES

- Clients include Fortune 1000-sized companies like Walgreens, Kohl's, FabFitFun, and TD Bank
- Made the Inc. 5000 list of fastest-growing private companies in America for two consecutive years ('22 & '23)
- Recognized on Fast Company's Innovation by Design '23 awards list, along with Inc's Best in Business '23
- Developed a proprietary vetting system and vendor scorecards

### FUTURE PLANS

- \$10M projected 2023 revenue; \$20M pipeline
- Develop SaaS supporting sustainability-focused sourcing teams + digital marketplace

### RELATED UNITED NATIONS SDGs



## CASE STUDY: UNICORN GROWTH CAPITAL

# The only women-led Web3 VC fund focused on African markets



UNICORN GROWTH  
CAPITAL

[www.unicorngrowthcap.com](http://www.unicorngrowthcap.com)



BARBARA IYAYI  
FOUNDER & MANAGING PARTNER

FOUNDED 2021 • NEW YORK, USA / NIGERIA • 3 EMPLOYEES • PRE-SEED & SEED FUND

“ We are dedicated to transforming finance to unleash inclusive economies powered by the blockchain. This is the time to double down on the biggest disruption in finance for the next decade.

Unicorn Growth backs category-defining companies building next generation financial infrastructure fit for fast-growing markets in Africa, the largest financially underserved market in the world that has leapfrogged into mobile money and blockchain rails. The fund provides an attractive entry into the multi-trillion dollar opportunity to revolutionize finance to be open, embedded and decentralized.



### KEY SUCCESSES

- Completed first close with limited partners that include Celo, an Andreessen Horowitz-backed blockchain company focused on regenerative finance
- Led funding rounds and made investments in 9 FinTech and DeFi companies scaling across Africa, including 3 female-founded companies, with co-investors such as Quona Capital, Softbank, Antler and Coinshares

### FUTURE PLANS

- Be the go-to investor for companies transforming finance and scale our AUM across venture capital and debt liquidity to drive financial services across underserved markets

### RELATED UNITED NATIONS SDGs





## CASE STUDY: UNTAGGED

# Build a fashion industry that is fairer for users and the planet

**UNTAGGED.**

[www.untaggedfashion.com](http://www.untaggedfashion.com)



**GAYLE HARRISON**  
FOUNDER & CEO

FOUNDED 2019 • LONDON, UK • 5 EMPLOYEES • SEED STAGE STARTUP

“ There are enough clothes on the planet to dress the next 6 generations of the human race.

UNTAGGED exists to build a fashion industry that is fairer for users and the planet, by accelerating the uptake of fashion resale. At UNTAGGED, our mission is to reduce the number of new clothes people buy, by making fashion resale fun and rewarding. The UNTAGGED app turns the process of reselling clothes into a 'gamified' experience where users can earn points, win prizes, and collect digital clothes similar to the 'skins' used in digital games, by trading their secondhand garments.



### KEY SUCCESSES

- Successful beta trial with 1000 users showed significantly higher engagement levels vs. other resale platforms
- Full app launching at Graduate Fashion Week in London in June 2023

### FUTURE PLANS

- Full UK roll-out in 2023. Extension into digital clothing resale and expansion into Europe/US from 2024.

### RELATED UNITED NATIONS SDGs



CASE STUDY: VICI

# Transforming athletic dreams into achievable pathways



[www.vicitraining.com](http://www.vicitraining.com)



NIA MOSBY  
CO-FOUNDER



MARCO SCARANO  
CO-FOUNDER



NICHOLAS SANKER  
CO-FOUNDER

FOUNDED 2022 • CHARLOTTESVILLE, VA, USA • 4 EMPLOYEES • PRE-SEED STARTUP

“ In sports, as in life, the right guidance can be the difference between good and great. VICI is that difference.

VICI is revolutionizing athletic development for young athletes through training and mentorship, aiming to bridge the gap between raw talent and peak performance. VICI’s platform offers personalized training programs powered by advanced technology and data analytics, complemented by one-on-one mentorship from experienced college athletes. Catering to a diverse range of athletes’ needs, VICI democratizes access to elite training methods, empowering aspiring athletes to realize their full potential while also fostering a community where every member can excel and conquer their goals.



## KEY SUCCESSES

- Secured partnerships with pro NFL and NBA trainers, sports performance doctor, pro sports psychologist, and brands like Take One Sportswear & Lululemon
- Best Early Stage Startup at UPITCH NJ Pitch Competition
- Gained 1,000+ new members on our free membership

## FUTURE PLANS

- Launch mentorship program linking young athletes with collegiate mentors for tailored guidance
- Start targeted data collection initiative to refine athlete performance analytics
- Add more sports, starting with women's basketball and soccer in 2024

## RELATED UNITED NATIONS SDGs





## ACADEMIC PARTNERSHIPS

# We are passionate about empowering the next generation of diverse entrepreneurs

**Many student entrepreneurs have a strong desire to create meaningful change and address the most pressing societal and environmental issues of our time**

Our primary goal is to cultivate a unique skill set in student entrepreneurs – equipping them with confidence, a risk-taking mindset, and resilience

We sponsor impact pitch day competitions, commercialization of intellectual property, matched funding and co-investments with university capital

Once funded, we connect students to the global AIV ecosystem and support them through their challenging entrepreneurial journey

We proudly collaborate with educational institutions across the globe

### US



Innovation Incubator  
Impact Founders Pitch



Female Founded Conference  
Pitch Competition

### UK



Female Founders Demo  
Day Pitch Competition



Female Founders Prize  
Pitch Competition

## CASE STUDY: CAL STATE DOMINGUEZ HILLS

# 2022 Impact Founders Pitch Competition



[Event website](#)

[Recap video](#)



**DAVID OCHI**  
EXECUTIVE DIRECTOR,  
CSUDH INNOVATION INCUBATOR

APRIL 21, 2022 • CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS, USA

“Ankh Impact Ventures is passionate about fostering entrepreneurship and impact in students.”

Ankh Impact Ventures and the Innovation Incubator at California State University Dominguez Hills were proud to present the CSUDH Impact Founders Pitch event on April 21, 2022.

The event was open to socially-driven entrepreneurs of all backgrounds across Southern California who want to make the world a better place.

- \$25,000 in total investments awarded to pitch event winners
- 6 months of CSUDH Innovation Incubator mentoring for all finalists



### WINNERS



#### 1st Place

**Paeon** – Cristian Rogers, Founder  
A robotics company that develops affordable natural adaptive solutions through smart technology for the underrepresented and undervalued amputee community



#### 2nd Place

**Planit Ponics** – DeVonne Hart, Founder  
Creating sustainable focused solutions for the growing food demand crisis through education

## CASE STUDY: UNIVERSITY OF EAST LONDON

# 2023 Female Founders Demo Day Pitch Competition



[Press release](#)



**REBECCA MOODIE**  
HEAD OF COACHING, MENTORING,  
AND ENTERPRISE, UEL

MAY 31, 2023 • THE UNIVERSITY OF EAST LONDON, LONDON, UK

“ We are thrilled to partner with Ankh Impact Ventures to launch this exciting competition to support female founders.

Female Founders Demo Day is a new £10,000 pitch competition aimed exclusively at female students of The University of East London which has one of the most diverse student populations in the country.



### TOP 3 WINNERS

£5,000

**Mansimble Tea and Estate**

Ashlea Cromby, Founder

*An ethical tea company, producing tea from the Kangra region of India. The business partners with the family-owned tea estates and its hand-filled cotton tea bags are currently selling to high-end hotels.*

£2,500

**Uzuri Tribe**

Nicole Ihemadu, Founder

*A hair and beauty platform that uses AI to create a bespoke selection of products based on customer selection. The primary customer group is black women who are underrepresented in this industry.*

£2,500

**Millér**

Kiri Scamp, Founder

*A beauty brand that provides multi-purpose, recyclable and sustainable make-up kits, as well as vegan and ethical makeup.*



## CASE STUDY: PRINCETON UNIVERSITY

# 2023 Female Founded Conference Pitch Competition



SEPTEMBER 23, 2023 • PRINCETON UNIVERSITY, PRINCETON, NJ, USA

[News article](#)



ALISON LEE  
FOUNDER/PRESIDENT,  
FEMALE FOUNDED CONFERENCE



ELIZABETH POKU  
DIRECTOR OF PITCH COMPETITION,  
FEMALE FOUNDED CONFERENCE



MAGGIE WANG  
DIRECTOR OF FUNDRAISING,  
FEMALE FOUNDED CONFERENCE

“ The idea of Female Founded began in my female entrepreneurship class, where we learned that women had less of a network and lacked role models. My team is passionate about creating the space for female student entrepreneurs to connect and develop relationships with those who have succeeded. – ALISON LEE

Held in September 2023, the Female Founded Conference was a student-led initiative at Princeton University that offered a platform for students to connect with accomplished female entrepreneurs. The comprehensive program featured keynote speakers, executive seminars, and networking events to foster inspiration and ignite entrepreneurial ambitions.

Ankh Impact Ventures was the exclusive partner for the Female Founded Conference Pitch Competition, awarding a \$25,000 equity investment to the winning start-up business.



### WINNER

\$25,000

**VICI**

Nia Mosby, Co-Founder  
Marco Scarano, Co-Founder  
Nicholas Sanker, Co-Founder

*VICI's mission is to empower the next generation of athletes and transform their athletic journey to college athletics.*

*VICI is a catalyst for aspiring athletes, breaking down barriers and creating a more confident and inspired generation. The VICI platform not only equips athletes with the physical training they need but also provides clarity, mentorship, and community to ensure that high school athletes maximize their potential.*



# 2024 Female Founders Prize Pitch Competition



Lucy Cavendish College  
University of Cambridge

[News article](#)



PROFESSOR DAME  
MADELEINE ATKINS  
PRESIDENT,  
LUCY CAVENDISH COLLEGE

MARCH 10, 2024 • LUCY CAVENDISH COLLEGE, CAMBRIDGE, UK

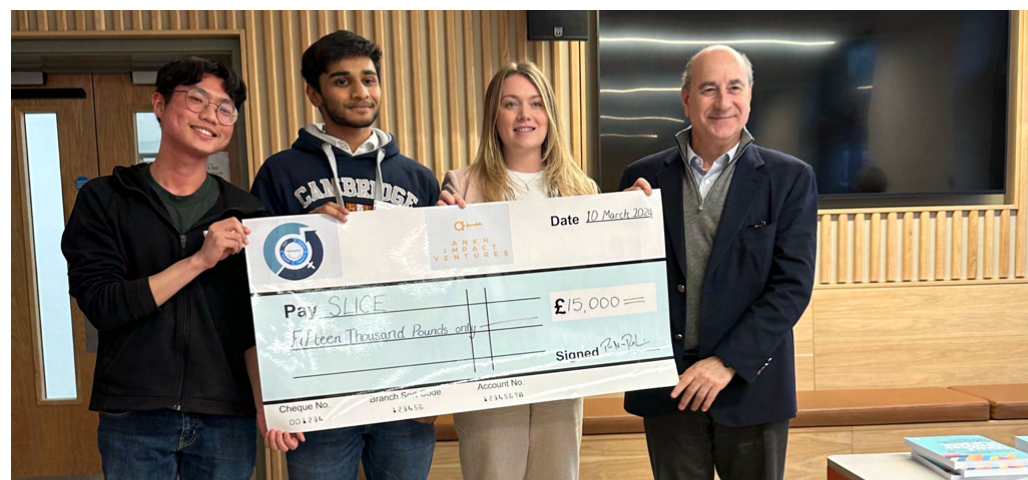
“ We are delighted to partner with AIV on this trailblazing prize, which will empower young women to develop entrepreneurial mindsets and pave the way for a more inclusive and equitable future, in line with the Lucy vision.

AIV partnered with Lucy Cavendish College, University of Cambridge, to support the inaugural 2024 Female Founders Prize to empower women entrepreneurs and foster innovation. Student teams led by either a current female Lucy student or a recent female Lucy alumna identified an enterprising solution to a challenge relevant to the United Nations Sustainable Development Goals (UN SDGs).

## WINNERS

*£15,000 equity investment*  
**Slice**  
Georgina Leadley, Founder  
*Slice aims to optimise the delivery of transplant organs.*

*£10,000 grant*  
**EarthWise Linen**  
Ria Kasliwal, Founder  
*EarthWise Linen creates sustainable linen using hemp and bamboo.*



## FOUNDER STORY

“ To solve pressing societal challenges, we must act now and empower diverse groups of change agents by mobilizing wealth.



**PIERRE N. ROLIN**  
FOUNDER & CEO  
ANKH IMPACT VENTURES

Pierre N. Rolin is Founder and CEO of Ankh Impact Ventures. A Canadian entrepreneur with over 35 years of real estate investment advisory as well as venture capital experience, Rolin was previously based in London, Frankfurt, and New York and has closed more than 550 real estate investments valued in excess of \$17 billion USD and delivered an average 20 percent net IRR for his clients. Rolin was appointed Global Head of Credit Suisse International Real Estate based in London at the age of 35. Following his career at Credit Suisse, Rolin founded a global real estate advisory firm where he managed assets of \$6.4 billion USD including 125 direct properties and four customised private equity real estate funds.

Rolin is currently Chairman and CEO of Ankh Real Estate, Inc., an independent global real estate investment advisory firm whose clients include ultra-high net worth private investors, foundations, private equity firms, alternative managers, and property developers. Rolin also advises real estate owners and operators on strategic projects including M&A, capital allocation and recycling strategies, take privates, joint ventures, recaps, roll-ups, and platform investments.

In 2006, Rolin established a private nonprofit grant-giving foundation that promoted learning opportunities for gifted underserved youth through art, education, and cultural heritage programs. From 2015 to 2020, Rolin advised and invested in over 20 venture-backed early-stage, growth and late-stage technology companies. Based on these experiences and a desire to create sustainable social impact beyond philanthropic giving, Rolin established Ankh Impact Ventures in 2020 with a new philanthro-capitalist business model to foster impact entrepreneurship by diverse agents of change from all global geographies.

Rolin has shared his experiences at numerous conferences and events globally, such as The World Economic Forum in Davos, The Milken Institute Global Conference in Los Angeles, and the Young Presidents Organization in London.



ANKH  
IMPACT  
VENTURES

REIMAGINE HOW WE LEARN, LIVE, AND CONSUME

FOR MORE INFORMATION

PIERRE ROLIN  
[pnr@ankhimpactvc.com](mailto:pnr@ankhimpactvc.com)