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REIMAGINE HOW WE LEARN, LIVE, AND CONSUME

WE ARE CHANGEMAKERS

By deploying catalytic early-stage capital to diverse change agents across the globe, we unlock impactful ventures to build a more sustainable future.

WE DRIVE CHANGE VIA THREE PILLARS

Take global action now

Tackle the most pressing interlinked societal challenges

Globally, only **38%** of companies were aligned, while almost **55%** were misaligned or neutral with the UN Sustainable Development Goals (SDGs) in 2020.

The G20 countries represent close to or more than **50% of the total performance gap** for each UN SDG in 2020.

2

Empower diverse perspectives

Harness the benefits of supporting a diverse set of founders

Companies in the top quartile for gender diversity are **39% percent more likely to have financial returns** above their national industry medians in 2023.

Companies in the top quartile for racial and ethnic diversity are **35% more likely to have financial returns** above their national industry medians in 2015.

Companies with above-average diversity scores report **19% more average innovation revenue** in 2017.

3

Leverage science for impact

Make use of scientific data to create measurable social impact

Over **4 million scientific articles** related to specific UN Sustainable Development Goals were published between 2015 - 2019.

Despite the large volume of research on global challenges (e.g., climate research papers are among the highest cited, 37% above the world's average between 2015 -2019), **there is a huge "research-practice gap"** that we can address in tackling these imposing challenges. PILLAR #1

Take global action now

Tackle the most pressing interlinked societal challenges

We invest patient catalytic capital in five strategic areas, aligned with UN Sustainable Development Goals





Empower diverse perspectives Harness the benefits of supporting a diverse set of founders

We invest in multiple types of early-stage entities to reach a wide range of game-changing innovators



Leverage science for impact

Make use of scientific data to create measurable social impact

We take a close look at empirical evidence and analytics to understand the numbers behind the story



SYNERGISTIC COMMUNITY

Our active allyship multiplies opportunities across the entire AIV ecosystem, cross-pollinating connections between our portfolio, advisors, consultants and international network



We support founders with our valuable contacts and business relationships

Portfolio companies can grow exponentially thanks to economies of scale at every level in our ecosystem

CORE STRATEGIC PLATFORM

Experienced, diverse team of employees, consultants, and strategic partners help take founders to the next level

INTERNATIONAL ADVISORY COUNCIL

Venture capitalists, corporate C-suite executives, scientists, industry experts, philanthropists, social enterprise leaders, seasoned entrepreneurs, environmentalists, professors, designers and many others

GLOBAL SYNERGISTIC NETWORK

AIV enables connections through its participation in and sponsorship of live events, roundtables, pitch competitions, academic and government programs, social media, founder chat groups, press interviews and public relations

GENDER EQUITY

We focus our investments on women-led businesses to leverage the proven strengths of women founders while also advancing gender equity

The gender divide persists

GENDER REPRESENTATION GAP AT VCs

Women make up only 5% of partners in European venture capital funds – and only 15% in US venture capital funds (1)

GENDER INVESTMENT FUNDING GAP

In 2023, women entrepreneurs received only 1.8% of venture capital investment in Europe and 2% in the US – the lowest percentage since 2016 (2). Diverse teams fall even further behind.



Women founders are a better bet

BETTER PERFORMANCE

Start-ups (co)founded by women have higher growth and better performance than those founded by all-male founder teams, generating about 10% more revenue over a period of five years and 2.5 times more revenue per \$ invested (4) 25%

more likely to outperform the avg EBIT margins of their peers

BETTER RISK MANAGEMENT

Women entrepreneurs are less likely to overestimate their track record – even though their businesses are 25% more likely to outperform the average EBIT margins of their peers (5)

A POSITIVE & INCLUSIVE WORK CULTURE

Teams led by women are reported to be more communicative, collaborative, and open to learning (6) and hire 2.5 times more women employees than all-male founder teams (7)

OUR PORTFOLIO

Global investments in France, Germany, Mexico, Africa, UK, US



CASE STUDY: ALTERNEW

Modernizing after-sales fashion care & repair



www.alternew.com



NANCY RHODES FOUNDER & CEO

Alternew bridges the gap between fashion and aftercare, ensuring circularity isn't just a concept but a scalable, sustainable reality.

FOUNDED 2023 • NEW YORK, NY, USA • 3 EMPLOYEES • PRE-SEED STARTUP

Alternew connects brands with vetted tailors for alterations and repairs, turning it into a profit driver for brands, a growth opportunity for tailors, and a trusted service for customers. Brands reduce returns and boost retention by integrating seamless care and repair. Tailors gain new customers and tools to scale operations. Customers enjoy convenient, high-quality alterations, building trust and loyalty. Our objective is to scale a seamless, localized after-sales care ecosystem, helping brands retain customers, improve efficiency, and integrate circular fashion practices.



KEY SUCCESSES

- Paid pilot launched with Faherty (Q1 2025), LOIs from Everlane, Moose Knuckles; final negotiations with \$15B major brand and over 30 brands in pipeline (\$125B+ market cap)
- eBay X CFDA Circular Fashion Fund \$25K grant; ERA tech accelerator alum; 2025 Rethink Retail Top Retail Expert for circular fashion innovation

FUTURE PLANS

 Expand brand partnerships and retail activations across the U.S. and beyond, becoming a global hub for fashion care and repair; Support a network of certified service providers for white-label repair services





CASE STUDY: ALT/FINANCE

Powering the future of private credit

ALT FINANCE

www.altfndata.com



SHARON OBUOBI FOUNDER & CEO We're committed to fueling innovation in wealth management with transformative datasets and software so that more people can access better designed financial lending solutions from their banks.

FOUNDED 2023 • NEW YORK, NY, USA • 7 EMPLOYEES • PRE-SEED/SEED STARTUP

Alt/Finance powers the future of private credit through groundbreaking alternative asset market research, portfolio management, and risk analytics tools. We're revolutionizing how financial institutions manage private credit – one of banking's fastest-growing asset classes.

KEY SUCCESSES

- Launched at TechCrunch Disrupt San Francisco '23
- Partnered with Accenture's Fintech Innovation Lab in NY & HK
- Clients include Sotheby's Institute of Art and financial institutions

FUTURE PLANS

- Enterprise partnerships with Accenture's Wealth Division
- · Expanded coverage of alternative assets for private credit
- · New financial software solutions for wealth management



CASE STUDY: ANIMA INTERACTIVE

Blending art and technology to drive positive cultural change



FOUNDED 2023 • LOS ANGELES, CA, USA • 15-20 EMPLOYEES • PRE-SEED STARTUP

www.anima-interactive.com



KARLA REYES FOUNDER & CREATIVE DIRECTOR We believe in the immense untapped potential of interactive media to drive positive social and cultural change.
Media and entertainment shape culture, and culture shapes society.



Anima is a socially conscious interactive media studio that blends art and technology to drive positive cultural change. With over 3 billion gamers globally and a market size larger than film, tv, and music combined, we aim to challenge, inspire, and delight a global audience of consumers and creators. We carefully blend art, technology, and community to leave a lasting positive impact. As a women of color-led studio, DEI is in our DNA, and we work to increase representation both behind and on screen. We develop original IP across multiple platforms (mobile, PC, console, VR) and also empower values-aligned creators through community-building initiatives such as game jams and hackathons. Our goal is to be at the center of education, entertainment, and impact.

KEY SUCCESSES

- Announced debut original project and secured early-stage funding from Microsoft Xbox and Cinereach
- · Showcased original project at the United Nations
- Successfully executed the Just Play Jam, which culminated in showcases at SXSW 2024 and the Hollywood Climate Summit 2024 leading to 50k+ audience members for projects

FUTURE PLANS

 We are currently in negotiations to be contracted to codevelop another original project with Cinereach and exploring more immersive media opportunities



CASE STUDY: ANOTHER TOMORROW

Model a new future for fashion

AnotherTomorrow

www.anothertomorrow.co



VANESSA BARBONI HALLIK FOUNDER & CEO FOUNDED 2018 • NEW YORK, NY, USA • 11 EMPLOYEES • SERIES A STARTUP

Fashion is deeply flawed as a system with material and wide-ranging negative externalities. We exist to model holistic change from sourcing to innovative business models, treating clothing as an asset.

Another Tomorrow is the market-leading accessible luxury brand with a best-in-class Authenticated Resale program, full product line digitalization and bespoke farm-to-closet supply chains.



KEY SUCCESSES

• DTC customers in 40 countries and distribution relationships with the top global retailers

FUTURE PLANS

- Scale the core brand internationally
- Leverage our learnings from the power of digitalization and Authenticated Resale to further evolve our technology platform to accelerate recommerce





CASE STUDY: ASCENDO VENTURE CAPITAL

Unlocking trillions of dollars of untapped opportunities

Ascendo Venture Capital www.ascendo.vc



LAURA I. MAYDÓN FOUNDER & GENERAL PARTNER

FOUNDED 2024 • MIAMI, FL, USA • 1 EMPLOYEE • SEED & SERIES A FUND

I envision a future where innovation knows no bounds and opportunity is accessible to all.

Ascendo is an investment platform that fuels an inclusive economy by backing founders who challenge the status quo, rewriting the rules while pursuing superior returns. Using a first-principles approach, Ascendo capitalizes on the convergence of rapid technological advancement and shifting demographics in the US. We invest in early-stage companies led by founders from underrepresented segments, using disruptive technologies that address the needs of growing demographic segments and empower women as catalysts of economic growth. Our target sectors are Fintech, Future of Work, Health-tech and Enterprise Software. Our edge is our unique skillset which combines cultural trustbuilding, founder-investor synergy and disciplined execution to access differentiated deal-flow and execute our strategy.



KEY SUCCESSES

- Started operation in April 2024
- · LPs include institutional, family offices and founders
- Invested in two Latin-led Fintech companies in 2024

FUTURE PLANS

- · Build a long-lasting investment platform beyond Fund I
- Target Fund I portfolio: 18-20 companies
- · Support founders beyond capital to help them scale faster



CASE STUDY: BREAKTHRU

Tiny movement-based breaks that energize teams

breakthru

www.breakthru.me



MELISSA PAINTER FOUNDER FOUNDED 2020 • VENICE, CA, USA • 8 EMPLOYEES • SEED STAGE STARTUP

Our body makes energy. All the science today lets us know "brain-bound thinking" is a myth. We are moving thinkers. When we sit still, we turn off the part of our brain that is in our body.
Move more, think better.

Breakthru is a tool for teams, work and school that unleashes the natural synergy between motion and mind in all parts of your day, across a lifetime, for mental and emotional wellbeing.

KEY SUCCESSES

 Used in over 39,000 organizations, in 72 countries, helping kids and grown ups take breaks to boost their physical and mental wellbeing

FUTURE PLANS

 Immersive movement-based breaks, delivered across all platforms, for all ages. Powered by AI, spatial computing, and our bodies in motion. To help us learn how to use the part of our brain that is in our bodies.



CASE STUDY: CIDA

Circular platform for phygital luxury

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www.cida.space



SUSANNE HAHN FOUNDER



KAI J. SIEBERT



DR. VOLKER GESMANN FOUNDER

From "take - make - waste"

FOUNDED 2021 • STUTTGART, GERMANY • 3 EMPLOYEES • SEED STAGE STARTUP

to a circular world.

CIDA is an upcycling platform for luxury and premium brands. CIDA's mission is to end the senseless industrial destruction of high value resources.

We enable industry partners to reuse unused resources (hidden value) quickly, efficiently and 10x more profitably than recycling. The focus is not only on emission reduction but on circular upcycling collections that scale brand positioning and value creation.



KEY SUCCESSES

- Signed long-term contract with Mercedes-Benz AMG
- Ongoing discussions with Porsche, Mercedes-AMG and more luxury brands

FUTURE PLANS

• Next financing round will be announced after signing the first major brand deal within 2024



CASE STUDY: DOPAGE

Overdose prevention education to protect students



www.dopa.ge



MADELINE HILLIARD FOUNDER & CEO

FOUNDED 2022 • LOS ANGELES, CA, USA • 7 EMPLOYEES • PRE-SEED STARTUP

All overdoses are preventable.

DopaGE teaches students how to prevent, recognize, and respond to overdoses in the way they like to learn. Every college student in the United States needs protection against overdose – now the leading cause of death in their age group.

DopaGE takes the mystery out of illicit substances for students and standardizes illicit drug education to promote less suffering and death related to substance use. Developed with emergency medical personnel, neuroscientists, and UX researchers, DopaGE is designed not just to teach our students about the subjective harm profiles and effects of illicit drugs, but to engage them. It is built to feel like they are playing their favorite video games and watching their favorite cartoons because high engagement means high recall ability.



KEY SUCCESSES

 Of over 300 college students surveyed, 95% prefer DopaGE's teaching style over any other substance use education they had previously received

FUTURE PLANS

- Train 100,000 students in overdose prevention and response by 2025
- Scale across not just universities, but into horizontal markets
 like corporations and insurance as well



CASE STUDY: E SQUARED

Early-stage VC fund focused on AgriFood tech and science

e squared

www.e2jdj.com



STEPHANIE DORSEY FOUNDER



COREY JONES FOUNDER FOUNDED 2021 • NEW ORLEANS, LA, USA • 3 EMPLOYEES • PRE-SEED to SERIES A FUND

How you do anything is how you do everything. It's important for us to give it our all with a deep commitment to excellence on every level when it comes to running the firm as well as our day to day lives.



e squared focuses on scalable, high growth and early-stage innovative businesses that digitize and drive efficiencies and productivity across the food supply chain that improve the quality, resilience and sustainability of the food system, and ultimately human and planetary health.

KEY SUCCESSES

 e squared has made 14 investments in exceptional companies alongside strong co-investors such as NEA, Greylock, DCVC, and GV. The firm has leading investors including both institutional and large family office capital.

FUTURE PLANS

• Build an enduring financial firm strong enough to survive multiple generations of owners and spoken of in the same breadth as the greatest financial institutions in the industry.



CASE STUDY: EASYLEX

Digital contract automation to accelerate LATAM deals by 5x

EasyLex

www.easylex.com



YARITZA RODELO FOUNDER & CEO



ANDREA DURAN FOUNDER & CPO

FOUNDED 2018 • LATAM • 14 EMPLOYEES • SEED STARTUP

Accelerating business growth strengthens economies and uplifts communities.

EasyLex tackles Latin America's critical business challenge: revenue delayed for weeks due to manual contract processes and complex regional regulations. EasyLex delivers intelligent, country-specific digital contract automation that ensures legal compliance while accelerating deal closure by up to 5x. Our objective is to transform legal operations from a bottleneck into a growth catalyst, empowering businesses of all sizes to operate at the speed of their potential and contribute to stronger economic ecosystems across LATAM.



KEY SUCCESSES

- Achieved exceptional customer retention rate of 97.29%, demonstrating strong product-market fit and delivering measurable ROI for clients across LATAM markets
- Built a thriving ecosystem of over 30,000 active users and sustained remarkable growth with 41.81% year-over-year increase in contract processing volume

FUTURE PLANS

- Deploy NLP-powered contract generation with intelligent clause recommendations and regional compliance automation
- Expand enterprise solutions with dedicated implementation teams targeting multinational corporations across LATAM



CASE STUDY: EDEN LABS

Empowering collaborative technology

Eden Labs

www.edenlabs.cloud



SOFIA ASSAB



DEVON TIETJEN FOUNDER FOUNDED 2021 • NEW YORK, NY, USA • 6 EMPLOYEES • PRE-SEED STARTUP

Our vision is to bring "the cloud" into a space of accessibility, increased creativity, sustainability and equity. Our blockchain technology will allow for companies and individuals to have true control over their data and digital identities.

Eden Labs' technology has the power to give people control back over their data in the most sustainable and equitable way.

KEY SUCCESSES

• We validated our prototype in Q1 2023, finishing demo development in Q2 2023. We are now bringing on our first users to test our multi-data-base management tool.

FUTURE PLANS

• We plan to leverage our revenue generating data-base tool to bring on customers to our novel cloud platform in 2025.

RELATED UNITED NATIONS SDGs

Cloud Storage

Online Banking

Web Profiles

Social Network

Digital Signatures

Goods & Services



CASE STUDY: ENTR

The source of truth for food and beverage industry regulation



www.entrtechnologies.com



CHELSEA HAWK CEO & CO-FOUNDER



KRISTIN ALLEN COO & CO-FOUNDER



NICOLAS ZAATAR CTO & CO-FOUNDER FOUNDED 2020 • AUSTIN, TX, USA • 3 EMPLOYEES • PRE-SEED STARTUP

We are passionate about improving our food system. By becoming the source of truth for food regulation, we can help the companies that feed us, do better — having a massive impact on the health of consumers and our planet.



ENTR is an enterprise SaaS platform that navigates food and beverage companies through complex regulations so they can create healthier, more sustainable products. Powerful AI allows companies to seamlessly understand the data behind every ingredient and know not only how an ingredient interacts with local-to-global regulations but also its sustainability impact, health impact, shelf stability, taste, texture, and how it combines with other ingredients.

KEY SUCCESSES

- 11 design partners (early users) including Daily Harvest, JUST Egg, Saffron Road, Yumi, and more
- Investors include Plug & Play Ventures, SOSV, Future Communities Capital, Google/Microsoft execs, and more

FUTURE PLANS

 Achieve market share within the mid-market, then expand up-market to CPG conglomerates



CASE STUDY: FOUNDERY

Founder support & hippocratic capital



www.ourfoundery.com



HOWARD KAPLAN & LARA ZIMMERMAN CO-FOUNDERS FOUNDED 2023 • US, EU, AFRICA • 2 EMPLOYEES • PRE-SEED CAPITAL + RESIDENCY

The mantra of Silicon Valley is 'move fast and break things'. It was never meant to apply to people, but all too often does.



We believe there's massive untapped leverage for growing ventures by supporting founders early. Foundery is a modern startup incubator, true accelerator & first check writer for mission-driven founders who want to change the world by unlocking Product/Market fit & growing their venture.

Modern: Harmonizing the power of technology with the humanity of founders True: Actually focusing on accelerating the Startup's growth not just their capital raising efforts First-check writer: Mission aligned capital, ready to back founders before they've proven they deserve it & have everything figured out

KEY SUCCESSES

- Selected 8 founding teams & ventures based in cities around the globe to validate our residency program 'Everest', delivered in a distributed, yet human-first, fashion
- Launched our virtual community space for founders to come together to support each other and built a suite of 'Day-0' tools for founders to help give them guidance while preserving their own agency & founders' intuition

FUTURE PLANS

- Launch our 1st complete cohort of our residency program
- Secure our anchor Family office to invest in the portfolio companies in our program



CASE STUDY: HIRIZE

Advanced AI-powered APIs for SaaS platforms and enterprises

hirize. Ai

www.hirize.ai



ESRA KAYGIN FOUNDER & CEO



EREN YASARKURT

FOUNDED 2022 • MIAMI, FL, USA • 7 EMPLOYEES • PRE-SEED STARTUP

Our vision is to enhance document intelligence through cutting-edge AI technology, enabling companies to make data-driven decisions quickly and efficiently.



Hirize is an AI-powered document intelligence company that specializes in extracting valuable insights from complex, unstructured data. With a focus on innovation and precision, Hirize offers advanced APIs that deliver an unparalleled 95% accuracy rate in document parsing. By transforming documents into actionable intelligence, Hirize empowers businesses across various industries, such as Applicant Tracking Systems (ATS), job boards, and accounting software, to optimize operations and make data-driven decisions.

KEY SUCCESSES

- Launched in 2023 with over 380 Beta users, resulting in a significant increase in job matches and qualified candidates
- Highly accurate API with 95% accuracy rate
- 120% revenue growth after product-market fit in late 2023
- Accepted into NVIDIA Inception Program
- Established partnership agreements with major companies and organizations such as AWS and Azure

FUTURE PLANS

 Roll out new markets into finance and healthcare verticals; develop API-driven AI agents to further enhance our offerings



CASE STUDY: IAMBIC

Breaking the mold with AI-tailored, precision-fit shoes



www.iambic.co



MAEVE WANG CO-FOUNDER & CEO



RAZA HASSAN, PhD CO-FOUNDER & CTO

FOUNDED 2020 • NEW YORK, NY, USA • 11 EMPLOYEES • SEED STARTUP

In a world plagued by mass-produced uniformity, IAMBIC dares to redefine footwear with data, science, and technology—so that everyone can feel good in their own shoes.

For the 1 in 4 people who struggle to find shoes that fit, IAMBIC provides Altailored, precision-fit shoes. IAMBIC cuts the price of traditional custom-fit shoes by over 90% with a patent-pending Al system that personalizes fit at scale. Using AI, virtual smartphone scanning, and streamlined manufacturing to merge the best of both worlds—mass production and personalization— IAMBIC offers scalably manufactured shoes with inclusive fit.



KEY SUCCESSES

- A TIME Best Invention (2023)
- 12 patent-pending inventions developed with U.S. government funding (National Science Foundation)
- Inaugural shoe release featured in Forbes, Shape, WSJ, and sold out in 2 weeks with no paid marketing

FUTURE PLANS

- · Fashion and footwear industry collaborations
- · Expand product collection and accessibility
- Expand and scale global manufacturing



CASE STUDY: INIA BIOSCIENCES

The future of bioelectronic medicine

A INIA BIOSCIENCES

S FOUNDED 2021 • BOSTON, MA, USA • 4 EMPLOYEES • SEED STARTUP

www.iniabiosciences.com



DRAGANA SAVIC CO-CEO & CO-FOUNDER



SHEN NING CO-CEO & CO-FOUNDER If we invest in bioelectronic device companies, we could move beyond drugs and regulate physiological pathways with therapeutic devices. This isn't science fiction—it's already happening today.



INIA Biosciences is revolutionizing the treatment of systemic inflammation initially in patients with psoriasis. INIA Biosciences has developed a closed-loop, non-invasive, ultrasound-based wearable technology to lower systemic inflammation safely from the comfort of the patient's own home.

KEY SUCCESSES

- Awarded National Science Foundation small business grant
- Partnership and full human-ready device under development
- R&D and contract with Brigham & Women's Hospital, Imperial College London and MIT

FUTURE PLANS

- Commercial sales within 5 years with expansion to other inflammatory indications
- Licensing to other MedTech and Pharmaceutical companies as adjunct therapies



CASE STUDY: INTERSTELLAR LAB

Preserve life on Earth and expand it in space





BARBARA BELVISI FOUNDER & CEO

FOUNDED 2018 • US / FRANCE • 32 EMPLOYEES • SEED STAGE STARTUP

If you can dream it, you can build it.

Interstellar Lab's mission is to preserve life on Earth and expand it in space. Our first focus is plant life.

We develop and build inflatable, autonomous and controlled-environment pods that recreate perfect climatic conditions for plants to grow, on Earth and in space.



KEY SUCCESSES

- 200 orders for controlled-environment greenhouses (BioPod) from natural ingredients, cosmetics, pharmaceuticals, and food/beverage companies
- 10 BioPods in production, 1 fully functional installed
- 2 NASA contracts for food production systems in space
- \$7M raised from business angels and VCs
- Team from NASA, SpaceX, Dassault, Airbus, Agricool, Biomerieux

FUTURE PLANS

- Build BioPod factory to increase production capabilities
 and meet customer demands
- Grow team to 60 people in 8 months
- Install first BioPods at customers' location
- · Launch first system in space



CASE STUDY: JOYDAYS

Create delicious blood sugar friendly snacks



www.getjoydays.com



AMY COHN FOUNDER & CEO

We are a food company focused on health equity and accessible solutions for people with chronic conditions.

FOUNDED 2021 • LOS ANGELES, CA, USA • 2+ EMPLOYEES • PRE-SEED STARTUP

Joydays creates delicious blood sugar friendly snacks, developed with top dietitians and the former president of the American Diabetes Association. 51% of the US population has prediabetes or diabetes, making it the largest epidemic of our time. With no modern brands tackling this massively underserved diabetes market, Joydays has a first-in-market innovative product that will capture a portion of both the \$12B Diabetic Snacks Market and \$99.79B Reduced Sugar Snacks Market respectively.





KEY SUCCESSES

- Best of 2022 Nosh nominee; accepted into Startup Health, a global collective of leading healthcare entrepreneurs tackling the biggest moonshots of our time.
- Launched with Breeze Airlines and in Delta terminals at LAX 3 re-orders in a month

FUTURE PLANS

- Launching more retail doors plus Amazon in 2023
- Hospital distribution and hotels



CASE STUDY: KIND DESIGNS

Save coastal communities from rising sea-levels



FOUNDED 2021 • MIAMI, FL, USA • 6 EMPLOYEES • SEED STAGE STARTUP

www.kinddesigns.com



ANYA FREEMAN FOUNDER & CEO We are the first generation to feel the effect of climate change and the last generation who can do something about it.

- BARACK OBAMA

Kind Designs is saving 507 coastal communities from rising sea-levels by 3D Printing living seawalls that function as reefs, sequester carbon and collect essential data.

KEY SUCCESSES

- Closed \$5M Seed round on \$18M valuation
- First living seawalls installed in October 2023
- \$4M in pre-launch orders
- Currently printing panels in Miami

FUTURE PLANS

 Scale globally and empower contractors in all at-risk cities by providing them financing for their own 3DPrinters, local materials and custom designs.





CASE STUDY: MEMORA

Unlocking the untapped value in celebrity wardrobes





ELIZA KURAZOVA CO-FOUNDER & CEO



CARLOTA RODBEN CO-FOUNDER & COO

FOUNDED 2024 • USA/EUROPE • 2 EMPLOYEES • PRE-SEED STARTUP

We're building the next generation digital auction platform that monetizes celebrity collectibles while generating meaningful charitable contributions.

Memora is a tech enabled "RealReal for Celebrities". By bringing physical items on chain, we ensure verification and traceability of the products, ownership and the donations generated. Our objective is to revolutionize the resale market by building a trusted platform where fans, collectors, and brands can connect with iconic celebrity memorabilia. By Q2 2026, we aim to achieve \$50M in ARR, driven by partnerships with top-tier celebrities, agencies, and studios. Beyond profitability, our mission is to create a significant positive impact by donating a minimum of 10% of each lot sale to meaningful charitable causes, making philanthropy an integral part of the luxury resale ecosystem.



KEY SUCCESSES

- Selected to join the BPI Startup Delegation and pitch at the 2024 Transatlantic Leaders Forum at Goldman Sachs HQ
- In final discussions with the top talent groups and individual talents (Music, Sports, Film, Fashion, and Creators)
- 25k monthly visits on social channels, 440+ organic subscribers to weekly newsletter without promotion, within a month

FUTURE PLANS

- Expand partnerships to streaming platforms and global events
- By Year 3: Leverage agency collaborations to onboard 40+ top artists; scale GMV to \$65M; enable \$5M+ in charitable donations



CASE STUDY: MISSION-DRIVEN TECH

Expand global access to quality cervical healthcare

Mission-Driven Tech[™]

www.missiondriventech.com



EVE MCDAVID CO-FOUNDER & CEO



DR. ONYINYE BALOGUN co-founder & chief medical officer

Women and physicians deserve the safest treatment to cure cervical cancer.

Mission-Driven Tech is a new women's health venture dedicated to the transformation of gynecologic cancer care with modern technology. In collaboration with Weill Cornell Medicine, Mission-Driven Tech will address systemic gender and racial inequities and expand access to the quality of care all patients deserve. Mission-Driven Tech is developing digital and hardware solutions to modernize the entire cervical healthcare continuum, starting with an insight-driven content app for the 167M US persons with a cervix and the providers who treat them, and a next-gen Brachytherapy device designed to optimally fit the anatomy of each patient undergoing treatment.

FOUNDED 2022 • NEW YORK, NY, USA • 2 EMPLOYEES • PRE-SEED STARTUP





KEY SUCCESSES

- Alignment with global WHO Cervical Cancer Elimination initiative
- 2022 Weill Cornell Medicine Business Plan Challenge Winners
- 2023 TechStars powered by JP Morgan (finalist, selection pending)

FUTURE PLANS

- 2023 TOUCH in-market launch
- 2025 Blossom FDA approval



CASE STUDY: PINK SALT VENTURES

Early stage investors in female-led technology companies

PINK SALT

www.pinksaltventures.com



SAMIRA ANN QASSIM CO-FOUNDER & PARTNER



SALONI BHOJWANI CO-FOUNDER & PARTNER

We want to back the next generation of self-made female billionaires.

FOUNDED 2019 • UK, US, EU • 2 GENERAL PARTNERS • PRE-SEED & SEED FUND

Pink Salt Ventures invests in female-led technology companies building a better world in health, wealth, work and play. Cofounded by former operators and entrepreneurs, Pink Salt Ventures Fund I was launched in 2022. Samira started the firm with a proof-of-concept vehicle in 2019, investing in 6 portfolio companies. When she met Saloni who was angel investing in the space with the same entrepreneurial philosophy and approach, they found a meeting of minds. The GPs teamed up in 2021 to launch the institutional phase of Pink Salt Ventures.





KEY SUCCESSES

- Top quartile performance from portfolio companies
- Prior investments in 2 unicorns
- Selected for Goldman Sachs Emerging Manager Program
- Featured in Sifted, TechCrunch, Forbes, Nature, and Business Insider

FUTURE PLANS

- Launch subsequent funds to address the trillion-dollar opportunity female founders represent
- · Make top tier returns synonymous with female founders



CASE STUDY: PLAYDATE

Provide a stable, fulfilling upbringing to children worldwide

playdate.



NEVINE COUTRY FOUNDER & CEO FOUNDED 2021 • LONDON, UK • 3 EMPLOYEES • SEED STAGE STARTUP

As a single parent myself, I recognize the need for more blended families to create new family units and meaningful relationships to support the wellbeing and upbringing of children both mentally and financially.

Playdate makes dating accessible for single parents (a market of 320 million people worldwide), allowing them to connect with like-minded single parents, and providing them with discounted childcare solutions in the process.

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KEY SUCCESSES

- Playdate is the UK's first dating app for single parents. Since launch in April 2021, Playdate has grown to 55,000 users with a 10% MoM growth rate.
- Awarded Best Emerging Dating App 2023 and listed on Startups 100 UK Index 2024

FUTURE PLANS

- · Become the world's leading dating app for single parents
- Continue growth in the UK market, scale the business to the US in 2024 and then spread worldwide



CASE STUDY: PSYKHE AI

Next-generation personalization through AI and psychology





ANABEL MALDONADO FOUNDER & CEO

FOUNDED 2020 • NEW YORK, NY, USA • <10 EMPLOYEES • SEED STAGE STARTUP

We've created the brain of a super personal shopper that instantly gets everyone. Our proprietary psychographic data and models help retailers know their consumer and what to put in front of them from millions of products.

PSYKHE AI is a Personalization-as-a-Service platform that uses psychologypowered AI to hyper-personalize entire product categories by taking the user's personality into account. Unlike generic product recommendation engines, using personality data as an added layer and anchor – in addition to interactions and purchase data – enables PSYKHE AI's models to behave human-like, and recommend across different categories that include fashion, home & furniture, beauty & grooming, and travel.

KEY SUCCESSES

- Demonstrated 5x revenue increase
- 2023 New York Fashion Tech Lab (selected by Macy's, Saks Fifth Avenue, Burberry, Richemont)
- Founder spoke at The Business of Fashion Technology
 Summit on Al



CASE STUDY: RETHINK FOOD

Digitizing the food system

RETHINK FOOD

rethink-capital.com/food



RINI GREENFIELD FOUNDING MANAGING PARTNER



BRAD JAKEMAN FOUNDING MANAGING PARTNER

We invest in founders who are accelerating the path to sustainability and health.

FOUNDED 2022 • NEW YORK & MIAMI • 2 EMPLOYEES • LATE SEED TO SERIES B FUND

Rethink Food is an early-stage investor in technologies that are redesigning a healthier and sustainable food system. We support founders with capital and the expertise of industry luminaries.





KEY SUCCESSES

- Invested in 12 companies across precision agriculture to food as medicine.
- Our companies have been recognized by AWS + UNESCO, Elemental Impact, MIT Engine, TIME Magazine's Top Innovations, and more.

FUTURE PLANS

• Continuing to build our portfolio and grow our AUM.





CASE STUDY: SHARELY

Turning investment profits into real-world, global impact



www.sharelyglobal.com



FOUNDER & CEO

Our mission is to bridge the gap between mainstream finance and global impact, meaningfully moving the needle on the greatest challenges of our time.

FOUNDED 2023 • FORT MYERS, FL, USA • 6 EMPLOYEES • PRE-SEED STARTUP



Sharely is an impact fintech venture that helps brokerage firms attract purpose-driven clients by turning their clients' profits into real-world impact. Sharely provides partner firms with a patent-pending, plug & play solution that enables their clients to automatically donate a fraction of their investment returns to generate measurable impact in a cause area of their choice, receiving research-backed impact statements and tax benefits in return.

KEY SUCCESSES

- US utility patent pending
- Developed the MVP version of our product
- Placed 2nd in the 2024 Delaware Startup302 fintech pitch competition

FUTURE PLANS

· Secure pilot clients for our US industry launch



CASE STUDY: STREETLIFE VENTURES

Investing at the intersection of cities x climate



www.streetlifeventures.com



LAURA FOX CO-FOUNDER & MANAGING PARTNER



SONAM VELANI CO-FOUNDER & MANAGING PARTNER We are changing the narrative of climate change from doom and gloom to agency and optimism investing in solutions to build resilient, sustainable, and thriving cities.



Streetlife Ventures invests in the \$5 trillion market opportunity at the intersection of cities and climate. We leverage our 30+ years of urban experience and 15,000+ member platform of climate founders, operators, policymakers, and emerging talent to build sustainable cities. We invest in pre-seed and seed startups across the buildings, energy, mobility and logistics, waste and water, and adaptive infrastructure sectors. We also partner with cities, real estate developers, and infrastructure groups to de-risk urban climate solutions and accelerate a startup's path to commercialization.

FOUNDED 2023 • NEW YORK, NY, USA • 2 GENERAL PARTNERS • PRE-SEED & SEED FUND

KEY SUCCESSES

- Selected for Recast Capital, VC Include, and Catalyze Emerging Manager Programs
- Featured in Bloomberg, Business Insider, Forbes, and more
- Built world's largest place-based climate tech community

FUTURE PLANS

- Generate outsized returns and impact through our investments in urban climate solutions
- Expand our community of climate founders, funders, operators, policymakers in new cities



CASE STUDY: THALIE PARIS

Disruptive, international sustainable luxury leather brand

PARIS



NATHALIE DIONNE FOUNDER

FOUNDED 2020 • PARIS, FRANCE • <10 EMPLOYEES • SEED STAGE STARTUP

Thalie is a muse by whom nature reflourishes.

Thalie embodies Parisian chic and minimalism, and takes sustainable luxury handbags to new heights. We create daring handbags made of innovative, vegan and recycled materials for women who do not want to compromise on styling and functionality but understand the importance of not over consuming while using available resources.



KEY SUCCESSES

- Voted Most Eco-Conscious Luxury Leather Goods Brand in France and Top 12 vegan brand of handbag 2022
- Received the highest ESG+ Certification and Butterfly Mark from Positive Luxury Accelerator in 2024
- Presenting at Bloomingdale's Dubaï and Printemps Paris for the second year
- Opening first Paris store at La Chambre

FUTURE PLANS

Raising 2 million euros to meet demand



CASE STUDY: THE 98

Investing in early stage technology businesses led by women

THE **98**

www.the98.com



JOY MARCUS GENERAL PARTNER & CO-FOUNDER



LYNDA CLARIZIO GENERAL PARTNER & CO-FOUNDER FOUNDED 2022 • NEW YORK, NY, USA • 4 EMPLOYEES • SEED & SERIES A FUND

The 98 will give outstanding female founders the opportunity to take a bigger piece of the pie—the 98% of venture capital they are not capturing now—while generating outsize returns for our investors.

Our vision is to become the premier fund for women entrepreneurs and to realize significant returns by investing in women. Women-led start-ups receive only 2% of venture capital dollars despite generating higher returns on invested capital and exiting sooner. The 98 aspires to give outstanding women the opportunity to take a bigger piece of the pie by providing capital, operating expertise and our networks to fuel growth and build the great companies of the future.



KEY SUCCESSES

 Approx \$2M deployed to female-led tech businesses: Paladin, The Vendry, Stratyfy, Private Al and Cambri.

FUTURE PLANS

• Continue building out investor and founder networks to expand fund size and footprint.



CASE STUDY: TO THE MARKET

The new standard in supply chain transparency

TOTHEMARKET

www.tothemarket.com



JANE MOSBACHER MORRIS FOUNDER & CEO

TO THE MARKET is powering the ethical supply chain.

FOUNDED 2016 • USA / GLOBAL • 16 EMPLOYEES • SERIES A STARTUP

TO THE MARKET is a software platform enabling transparency in the supply chain, allowing for retailers, brands and corporations to procure goods and quantify the environmental and social impact of their procurement. Utilizing seamless end-to-end workflow management, TTM provides turn-key supply chain management to our clients which consist of corporations, retailers and brands.

KEY SUCCESSES

- Clients include Fortune 1000-sized companies like Walgreens, Kohl's, FabFitFun, and TD Bank
- Made the Inc. 5000 list of fastest-growing private companies in America for two consecutive years ('22 &'23)
- Recognized on Fast Company's Innovation by Design '23 awards list, along with Inc's Best in Business '23
- Developed a proprietary vetting system and vendor scorecards

FUTURE PLANS

- \$10M projected 2023 revenue; \$20M pipeline
- Develop SaaS supporting sustainability-focused sourcing teams + digital marketplace













CASE STUDY: UNICORN GROWTH CAPITAL

The only women-led Web3 VC fund focused on African markets

UNICORN GROWTH c A P I T A L www.unicorngrowthcap.com



BARBARA IYAYI FOUNDER & MANAGING PARTNER

FOUNDED 2021 • NEW YORK, USA / NIGERIA • 3 EMPLOYEES • PRE-SEED & SEED FUND

We are dedicated to transforming finance to unleash inclusive economies powered by the blockchain. This is the time to double down on the biggest disruption in finance for the next decade.

Unicorn Growth backs category-defining companies building next generation financial infrastructure fit for fast-growing markets in Africa, the largest financially underserved market in the world that has leapfrogged into mobile money and blockchain rails. The fund provides an attractive entry into the multitrillion dollar opportunity to revolutionize finance to be open, embedded and decentralized.



KEY SUCCESSES

- Completed first close with limited partners that include Celo, an Andreessen Horowitz-backed blockchain company focused on regenerative finance
- Led funding rounds and made investments in 9 FinTech and DeFi companies scaling across Africa, including 3 femalefounded companies, with co-investors such as Quona Capital, Softbank, Antler and Coinshares

FUTURE PLANS

 Be the go-to investor for companies transforming finance and scale our AUM across venture capital and debt liquidity to drive financial services across underserved markets





ACADEMIC PARTNERSHIPS

We are passionate about empowering the next generation of diverse entrepreneurs

Many student entrepreneurs have a strong desire to create meaningful change and address the most pressing societal and environmental issues of our time

Our primary goal is to cultivate a unique skill set in student entrepreneurs – equipping them with confidence, a risk-taking mindset, and resilience We sponsor impact pitch day competitions, commercialization of intellectual property, matched funding and co-investments with university capital Once funded, we connect students to the global AIV ecosystem and support them through their challenging entrepreneurial journey

We proudly collaborate with educational institutions across the globe



CASE STUDY: CAL STATE DOMINGUEZ HILLS

2022 Impact Founders Pitch Competition



Event website

Recap video



DAVID OCHI EXECUTIVE DIRECTOR, CSUDH INNOVATION INCUBATOR

APRIL 21, 2022 • CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS, USA

Ankh Impact Ventures is passionate about fostering entrepreneurship and impact in students.

Ankh Impact Ventures and the Innovation Incubator at California State University Dominguez Hills were proud to present the CSUDH Impact Founders Pitch event on April 21, 2022.

The event was open to socially-driven entrepreneurs of all backgrounds across Southern California who want to make the world a better place.

- \$25,000 in total investments awarded to pitch event winners
- 6 months of CSUDH Innovation Incubator mentoring for all finalists

WINNERS



planit

1st Place **Paeon** – Cristian Rogers, Founder A robotics company that develops affordable natural adaptive solutions through smart technology for the underrepresented and undervalued amputee community

2nd Place

Planit Ponics – DeVonne Hart, Founder Creating sustainable focused solutions for the growing food demand crisis through education







CASE STUDY: UNIVERSITY OF EAST LONDON

2023 Female Founders Demo Day Pitch Competition



Press release



REBECCA MOODIE HEAD OF COACHING, MENTORING, AND ENTERPRISE, UEL

MAY 31, 2023 • THE UNIVERSITY OF EAST LONDON, LONDON, UK

We are thrilled to partner with Ankh Impact Ventures to launch this exciting competition to support female founders.

Female Founders Demo Day is a new £10,000 pitch competition aimed exclusively at female students of The University of East London which has one of the most diverse student populations in the country.



TOP 3 WINNERS

£5,000

Mansimble Tea and Estate Ashlea Cromby, Founder

An ethical tea company, producing tea from the Kangra region of India. The business partners with the family-owned tea estates and its hand-filled cotton tea bags are currently selling to high-end hotels.

£2,500 **Uzuri Tribe** Nicole Ihemadu, Founder

A hair and beauty platform that uses AI to create a bespoke selection of products based on customer selection. The primary customer group is black women who are underrepresented in this industry.

£2,500 **Millér** Kiri Scamp, Founder

A beauty brand that provides multipurpose, recyclable and sustainable make-up kits, as well as vegan and ethical makeup.

CASE STUDY: PRINCETON UNIVERSITY

2023 Female Founded Conference Pitch Competition



News article



ALISON LEE FOUNDER/PRESIDENT, FEMALE FOUNDED CONFERENCE



ELIZABETH POKU DIRECTOR OF PITCH COMPETITION, FEMALE FOUNDED CONFERENCE



MAGGIE WANG DIRECTOR OF FUNDRAISING, FEMALE FOUNDED CONFERENCE

SEPTEMBER 23, 2023 • PRINCETON UNIVERSITY, PRINCETON, NJ, USA

The idea of Female Founded began in my female entrepreneurship class, where we learned that women had less of a network and lacked role models. My team is passionate about creating the space for female student entrepreneurs to connect and develop relationships with those who have succeeded. – ALISON LEE

Held in September 2023, the Female Founded Conference was a student-led initiative at Princeton University that offered a platform for students to connect with accomplished female entrepreneurs. The comprehensive program featured keynote speakers, executive seminars, and networking events to foster inspiration and ignite entrepreneurial ambitions.

Ankh Impact Ventures was the exclusive partner for the Female Founded Conference Pitch Competition, awarding a \$25,000 equity investment to the winning start-up business.



WINNER

\$25,000 VICI Nia Mosby, Co-Founder Marco Scarano, Co-Founder Nicholas Sanker. Co-Founder

VICI's mission is to empower the next generation of athletes and transform their athletic journey to college athletics.

VICI is a catalyst for aspiring athletes, breaking down barriers and creating a more confident and inspired generation. The VICI platform not only equips athletes with the physical training they need but also provides clarity, mentorship, and community to ensure that high school athletes maximize their potential.

CASE STUDY: LUCY CAVENDISH COLLEGE, UNIVERSITY OF CAMBRIDGE

2024 Female Founders Prize Pitch Competition

Lucy Cavendish College University of Cambridge

News article



PROFESSOR DAME MADELEINE ATKINS PRESIDENT, LUCY CAVENDISH COLLEGE MARCH 10, 2024 • LUCY CAVENDISH COLLEGE, CAMBRIDGE, UK

We are delighted to partner with
AIV on this trailblazing prize, which
will empower young women to
develop entrepreneurial mindsets
and pave the way for a more
inclusive and equitable future, in
line with the Lucy vision.

AIV partnered with Lucy Cavendish College, University of Cambridge, to support the inaugural 2024 Female Founders Prize to empower women entrepreneurs and foster innovation. Student teams led by either a current female Lucy student or a recent female Lucy alumna identified an enterprising solution to a challenge relevant to the United Nations Sustainable Development Goals (UN SDGs).



£15,000 equity investment Slice Georgina Leadley, Founder Slice aims to optimise the delivery of transplant organs.

£10,000 grant EarthWise Linen Ria Kasliwal, Founder

EarthWise Linen creates sustainable linen using hemp and bamboo.





FOUNDER STORY

To solve pressing societal challenges, we must act now and empower diverse groups of change agents by mobilizing wealth.



FOUNDER & CEO ANKH IMPACT VENTURES Pierre N. Rolin is Founder and CEO of Ankh Impact Ventures. A Canadian entrepreneur with over 35 years of real estate investment advisory as well as venture capital experience, Rolin was previously based in London, Frankfurt, and New York and has closed more than 550 real estate investments valued in excess of \$17 billion USD and delivered an average 20 percent net IRR for his clients. Rolin was appointed Global Head of Credit Suisse International Real Estate based in London at the age of 35. Following his career at Credit Suisse, Rolin founded a global real estate advisory firm where he managed assets of \$6.4 billion USD including 125 direct properties and four customised private equity real estate funds.

Rolin is currently Chairman and CEO of Ankh Real Estate, Inc., an independent global real estate investment advisory firm whose clients include ultra-high net worth private investors, foundations, private equity firms, alternative managers, and property developers. Rolin also advises real estate owners and operators on strategic projects including M&A, capital allocation and recycling strategies, take privates, joint ventures, recaps, roll-ups, and platform investments.

In 2006, Rolin established a private nonprofit grant-giving foundation that promoted learning opportunities for gifted underserved youth through art, education, and cultural heritage programs. From 2015 to 2020, Rolin advised and invested in over 20 venture-backed early-stage, growth and late-stage technology companies. Based on these experiences and a desire to create sustainable social impact beyond philanthropic giving, Rolin established Ankh Impact Ventures in 2020 with a new philanthro-capitalist business model to foster impact entrepreneurship by diverse agents of change from all global geographies.

Rolin has shared his experiences at numerous conferences and events globally, such as The World Economic Forum in Davos, The Milken Institute Global Conference in Los Angeles, and the Young Presidents Organization in London.



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REIMAGINE HOW WE LEARN, LIVE, AND CONSUME

FOR MORE INFORMATION

PIERRE ROLIN pnr@ankhimpactvc.com